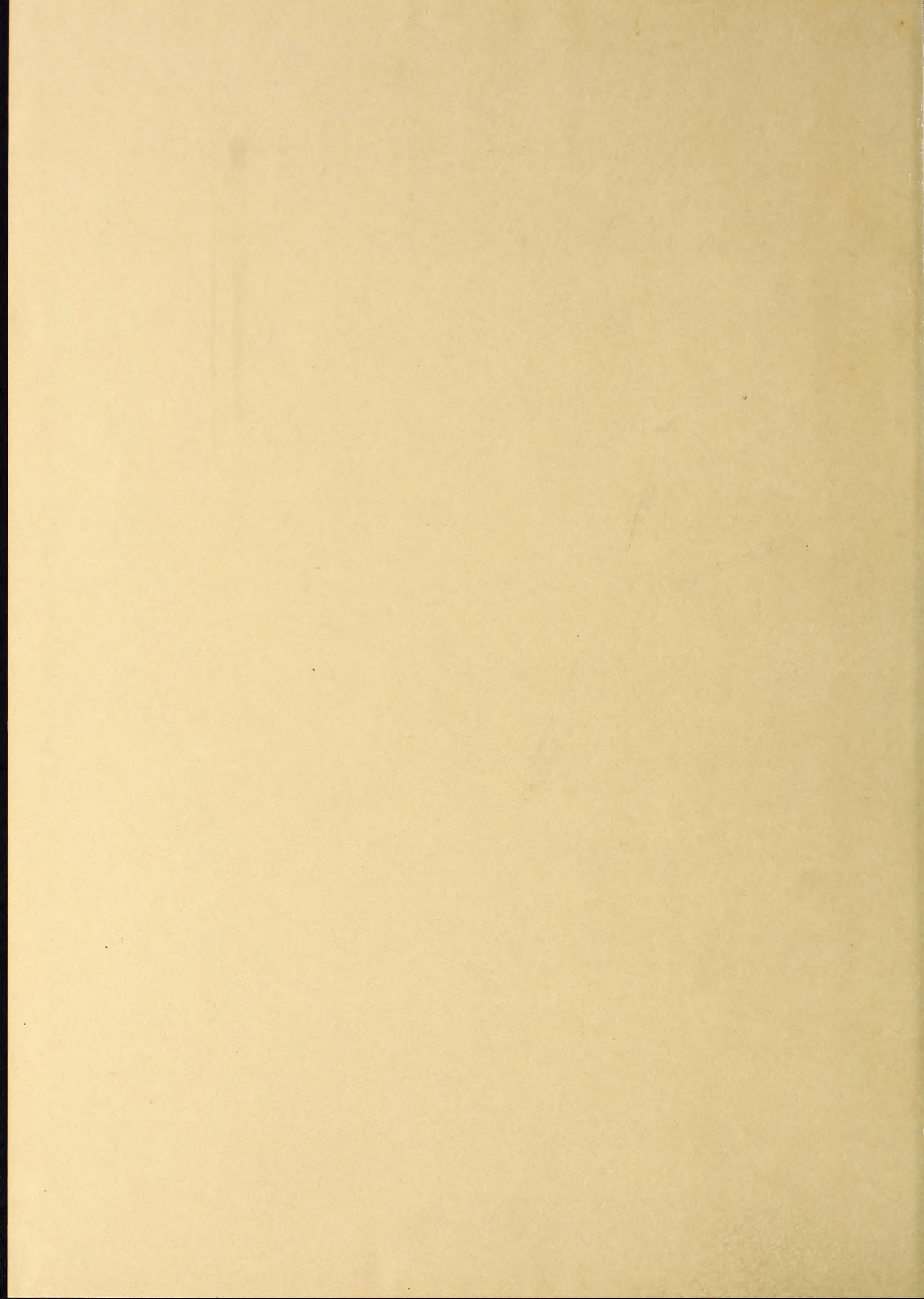


EX LIBRIS



The 1935

SOU'WESTER

Published by the

ASSOCIATED
STUDENTS
SOUTHWESTERN
UNIVERSITY
GEORGETOWN
TEXAS





FOREWORD

Land Ho! Treasure lies ahead—treasured memories of the high points of interest during the school year. Interests which are highest at the time of actual participation. But mellowed, reminiscient interest revived by your annual is of lasting value, growing year by year instead of diminishing as you leave college and turn to other things. If a few pleasant memories are recalled by looking through this book in later years, our mission is fulfilled and our efforts not in vain.

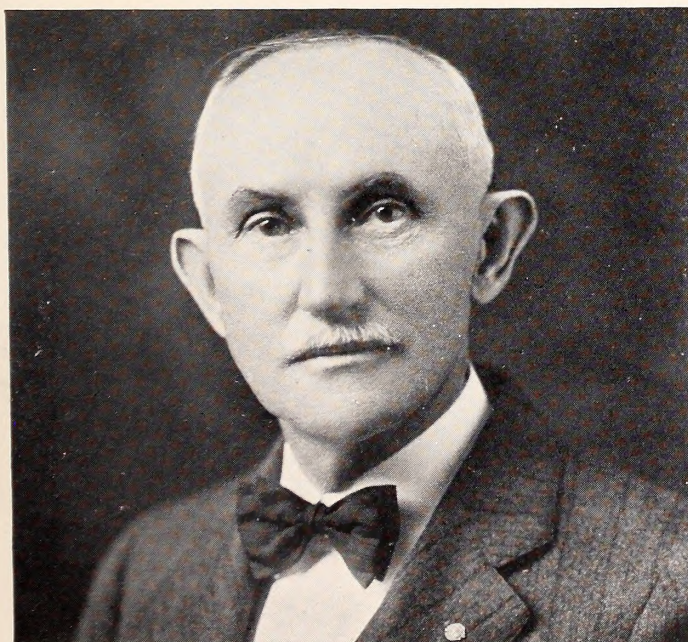
—THE STAFF

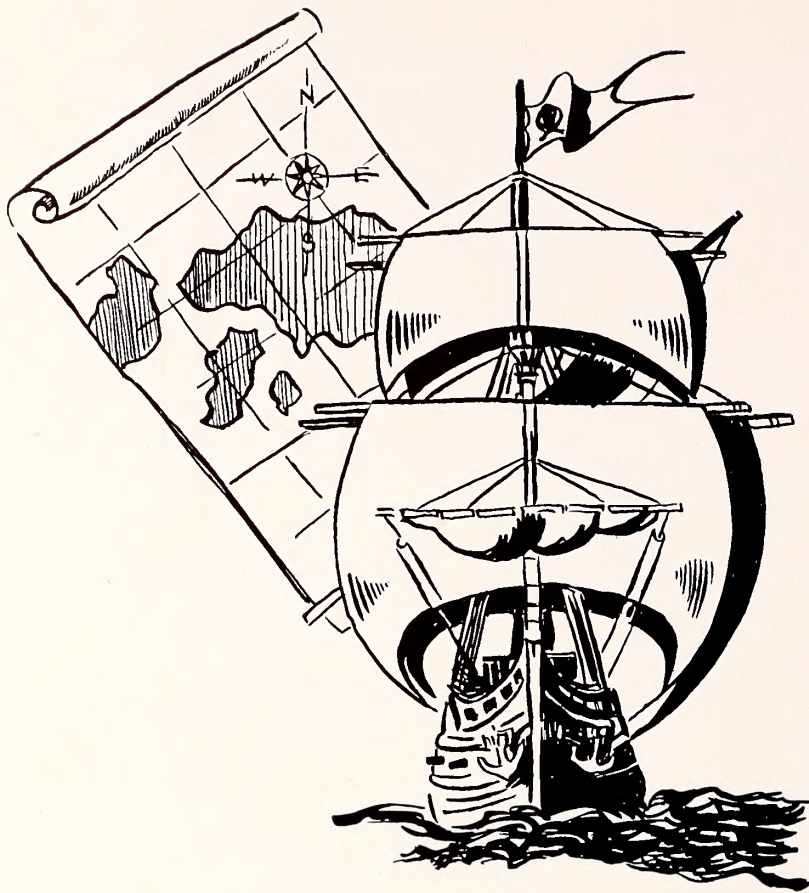


DEDICATION

To one distinguished in his profession, gifted with a lovable personality that inspires confidence and trust in those who know him, and is loved and respected by the entire student body as a friend and gentleman, we, the thirtieth editorial staff of the *Sou'wester*, respectfully dedicate this volume to

RANDOLPH WOOD TINSLEY





COPYRIGHT

•

JEAN MEYER
Associate Editor

MARLEY GIDDENS
Business Manager

•

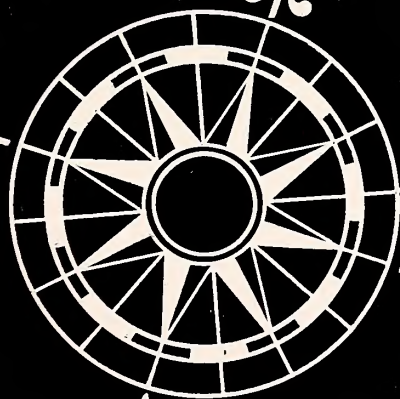
STAFFORD PHOTO-ENGRAVING CO.
Engraver

THE REIN COMPANY
Printer

R. J. STONE
Photographer



UNIVERSITY





ADMINISTRATION BUILDING



SCIENCE BUILDING



MOOD HALL



WOMAN'S BUILDING

SOUTHWESTERN SONG

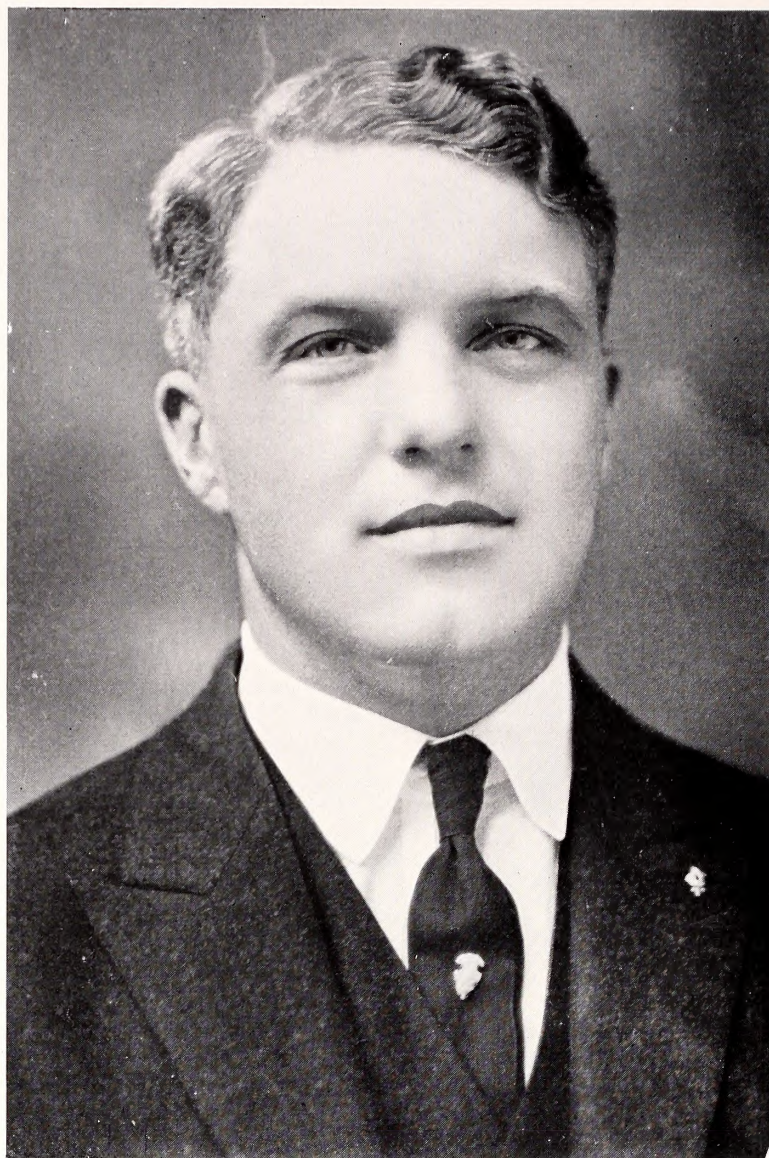
*Again we hail thee, mother dear,
Hail to thee, Southwestern,
Thy sons are loyal, never fear,
Loyal to Southwestern.
We'll ne'er forget thy fost'ring care,
The quiet hour of morning prayer,—
The ringing call to service there
Back in old Southwestern.*

*Our fondest memories will cling,
Cling to thee, Southwestern.
And all the service we can bring
Shall be thine, Southwestern.
The days of toil we welcome here;
We love the spot with all its cheer,—
The songs to every student dear,—
Dear to old Southwestern.*

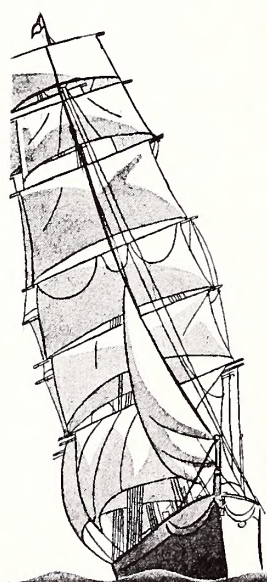
*Come, let us on to victory
For our dear Southwestern.
For Texas still has need of thee,
Needs her own Southwestern.
And may thy sun forever shine,
As students gather at thy shrine,
For life and death we all are thine,
Always thine, Southwestern.*



FACULTY



KING VIVION
B.A., M.A., BD., D.D., LL.D.
President



THE greatest of all the arts is the art of living. In this business of living perhaps the greatest problem is the problem of living together. There are three points which determine the plane of living, the economic, the sociological and the spiritual.

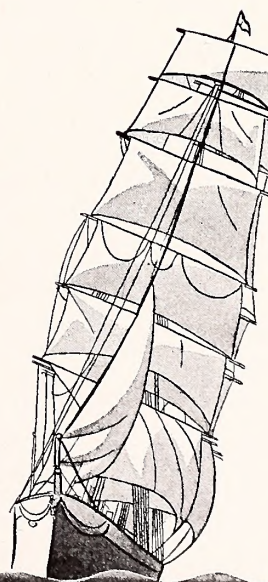
The economic has to do with wealth and credit, with buying and selling, with production and distribution. We hope you will be economically sufficient.

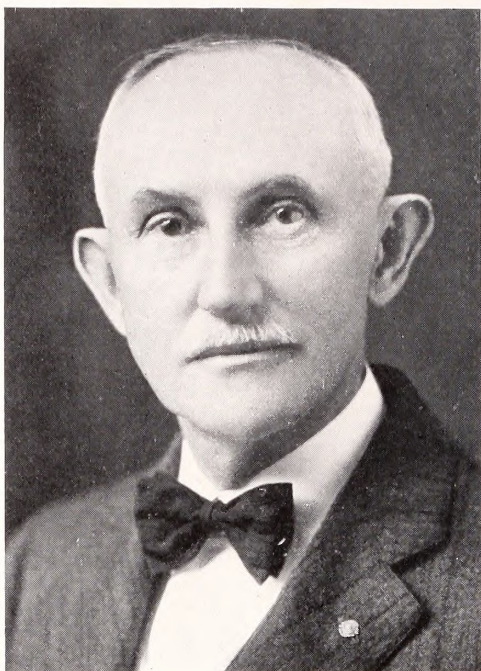
The sociological has to do with the whole field of human relationships, the home, the body politic and the institutions of society. Life cannot be fine if the human relationships are all apart. "As much as in you lieth, be at peace with all men" and "Love one another."

The most determining factor in life is spiritual. Man is something more than an animal. Man does not die like a horse, neither can he live like one. Work for an animal is an end in itself. For a man the making of money is simply a means to an end, and that end is qualitative living. Man is a soul and that soul is restless until it finds harmonious relationship with God. God is our Father. All men are our brothers. Love is the law of life. To the degree that we live out these truths life becomes fine. We covet for you the abundant life full of peace and joy.

Cordially,

KING VIVION





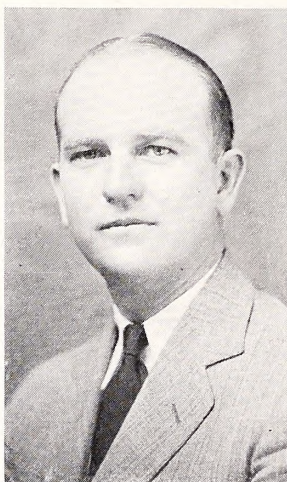
R. W. TINSLEY, B.S., LL.D.
Assistant to the President



O. A. ULLRICH, B.A., M.A., Ph.D.
Dean of the Faculty

I. J. MCCOOK
Business Manager

MARGARET MCKENNON
Librarian





IN MEMORIAM

OF

Miss Laura Kuykendall

DEAN OF WOMEN

In the hot-fit of life, a tiptoe on the highest point of being, she passes at a bound on to the other side. The noise of the mallet and chisel are scarcely quenched, the trumpets are hardly done blowing, when, trailing with her clouds of glory, this happy-starred, full-blooded spirit shoots into the spiritual land.

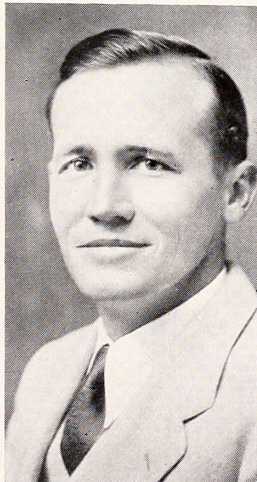
MARGARET MOOD McKENNON



LAURA KUYKENDALL, B.A., M.A.
Dean of Women



H. E. MEYER, B.A.
Dean of Music



PEARL ALMA NEAS
Registrar; Director of Correspondence Division

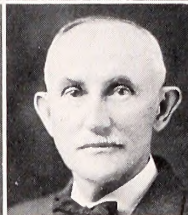
R. J. KIDD
Manager of Mood Hall

J. C. GODBEY, B.A., M.A.
Professor of Chemistry



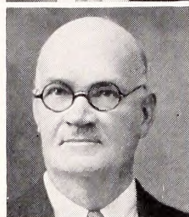
O. A. ULLRICH, B.A., M.A., Ph.D.
Professor of Education, Philosophy and Psychology

L. J. WAGGONER, B.A., M.A., B.D.
Religious Education and History



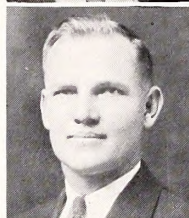
R. W. TINSLEY, B.S., LL.D.
Professor of Biology and Geology

J. C. GRANBERY, B.A., M.A., B.D.,
Ph.D., D.D.
Professor of Philosophy and Political Science



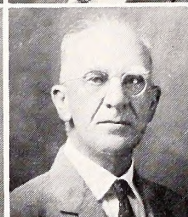
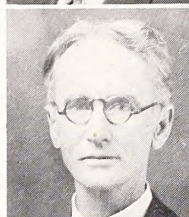
M. L. WILLIAMS, B.A., M.A.
Professor of Economics and Sociology

P. P. YOUNG, B.A., M.A., Ph.D.
Associate Professor of History



CLAUD HOWARD, B.A., M.A., Ph.D.
Professor of English

F. C. A. LEHMBERG, B.A., M.A.
Professor of German and French



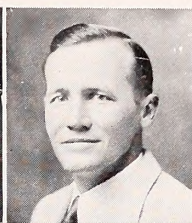
H. L. GRAY, B.A., D.D.
Professor of Bible and Religion

W. C. VADEN, B.A., M.A.
Professor of Latin, Greek, and French



A. R. WAPPLE, B.S., M.A.
Professor of Mathematics

RUTH MORGAN FERGUSON, B.A., M.A.
Associate Professor of English



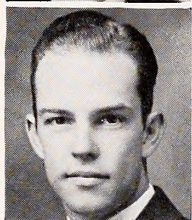
R. J. KIDD, B.A., M.Ed.
Education and Physical Education

C. A. COOK, B.A., Sch. Mus. B.,
Mus. B.
Instructor in Music



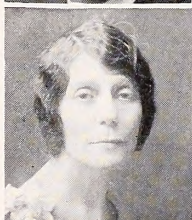
ANITA STORRS GAEDKE,
Instructor in Violin

S. B. DUNN, B.S., M.S.
Instructor in Physics



THOMAS MARSH, B.A., B.D.
Speech and Dramatic Literature

LUCY BELLE MORGAN, B.A., M.A.
Assistant Professor of Spanish



H. E. MEYER, B.A.
Professor of Music

SHERMAN LESESNE, B.S., M.A.
Instructor in Chemistry



HELEN CLAY MOORMAN
Instructor in Music

MABEL TAYLOR QUEBEDEAUX, B.A.,
M.A.
Assistant Librarian



FRANCES LOVE, B.A., M.A.
Instructor in Latin

GEORGIA BRIDGERS
Hostess for the Woman's Building



MARGARET MCKENNON, B. A.
Librarian



IOLA BOWDEN
Instructor in Music



VELMA TISDALE, B.A., M.A.
Assistant Professor of Mathematics



RITA C. MCCLAIN
Dietitian



C. M. EDENS, B.A.
Director of Athletics



ALBERT MAY
Campus Manager



VAN C. TIPTON, M.A., M.D.
University Physician



MARGARET HELEN CLINE, B.S.
Instructor in Physical Education



LOIS CLARK, B.A.
Assistant to the Registrar



JEANNIE BESS CLINE STARNES, B.A.
Instructor in Shorthand and Type-writing



AGNES ERICSON, R.N.
University Nurse





SENIORS



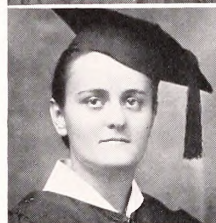
VIRGINIA ACREE Waco
Major: *Dramatic Literature*
Delta Delta Delta; Mask and Wig; Pep Squad.



ANNIE ADAMS Waco
Major: *Bible and Religion*
Choir; Senate.



SARA MOORE ANDERSON Cleveland
Major: *Piano*
Delta Delta Delta; Pep Squad; Woman's Bldg.
Honor Council; Senate; Beauty Page '33; Choir;
Music Club; Sec.-Treasurer Senior Class.



MARJORIE ASHE Houston
Major: *History*
Pres. Zeta Tau Alpha; Senate; Woman's Bldg.
Honor Council; Woman's Athletic Council; Pep
Squad.



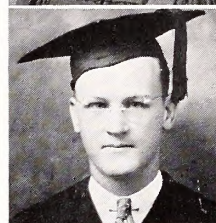
MARGARET CAWTHON BAKER Beaumont
Major: *Speech and Dramatic Literature*
Mask and Wig; University Honor Council; Student
Senate; Alpha Chi; Student Assistant.



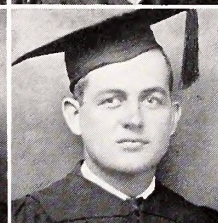
LEROY BERKMAN Georgetown
Major: *History*
Freshman Football.



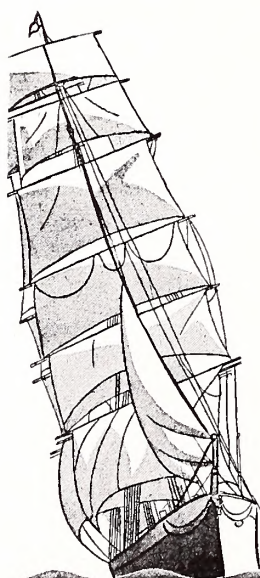
JANICE BERRY Houston
Major: *Spanish*
Zeta Tau Alpha; Spanish Club.



STANLEY W. BOHMFALK San Antonio
Major: *Chemistry*
Band; Choir; Science Society; Alpha Chi; Pi Gam-
ma Mu.



JOHN BOWDEN Belton
Major: *Sociology and Economics*
Pres. Freshman Class '33; Choir; Mask and Wig;
Pi Gamma Mu; Ministerial Association.



LENORA BUSS

Donna

Major: Voice

Delta Delta Delta; University Honor Council;
Senate; Pep Squad; Woman's Athletic Council;
Choir; Music Club; Beauty Page '35; Alpha Chi.



ELIZABETH CALDWELL

Sonora

Major: Music

Choir; Sigma Tau Delta; Alpha Chi; Spanish Club.



COLEMAN CARPENTER

Waco

Major: Economics

Mask and Wig; Megaphone and Magazine Staff.

FANITA CHAPMAN

Beaumont

Major: Music

Music Club.



LESTER CLARK

Breckenridge

Major: Political Science

Kappa Alpha; Pan-Hellenic; Physical Education
Instructor, Boxing; Band; Track.

KATHRYN COBB

Laredo

Major: Psychology

Sigma Tau Delta; Pi Gamma Mu; Spanish Club;
Student Assistant; Magazine Staff; Choir; Campus
Beauty.



SAM A. COBB

Jacksonville

Major: History and Political Science

Kappa Alpha; Magazine Staff; Megaphone Staff.

CECILE COOKE

Georgetown

Major: History

Library Assistant; Pep Squad.

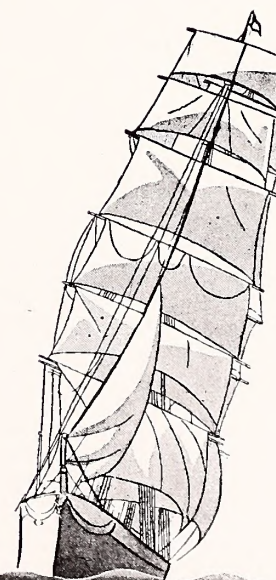


JOE W. DAVIS

Georgetown

Major: Chemistry

Science Society; Band; Choir.





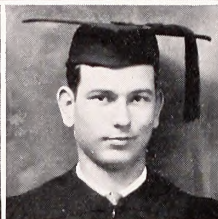
LOUISE DONHAM
Major: English
Pep Squad.

Georgetown



LILLIAN ELLIS
Major: Piano
Spanish Club; Alpha Chi; Choir; Sigma Tau Delta.

Laredo



NOLLY EMBRY
Major: Economics
Mask and Wig; Mood Hall Honor Council; Spanish Club; Bindery Foreman.

Brady



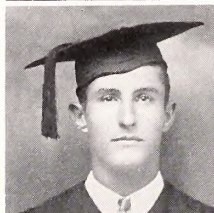
J. DAVID ENGMAN
Major: History
Senate; Vice-President Junior Class; Business Manager Megaphone; Choir; Magazine Staff; Baseball; Basketball; Football.

Beaumont



ETHEL FERGUSON
Major: Spanish
Alpha Delta Pi; Spanish Club; Music Club; Woman's Bldg. Honor Council; Senate; Pep Squad; Alpha Chi.

Bryan



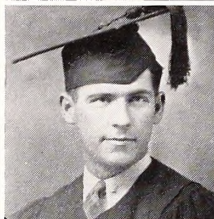
GLENN STERLING FIKES
Major: History
Phi Delta Theta; Athletic Council; Football '32, '33, '34; Basketball '32, '33, '34 (Captain '35); Vice-President Senior Class; Baseball.

San Antonio



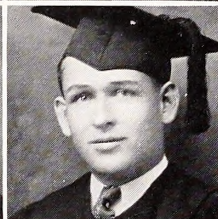
MILTON FRUEH
Major: German
Choir; Pi Gamma Mu.

La Vernia



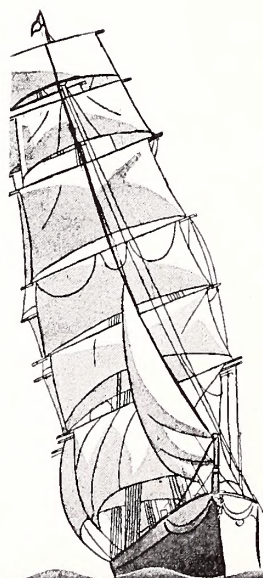
FRED GAGE
Major: History
Choir.

Georgetown



CHARLES GILLESPIE
Major: Chemistry
President Mood Hall Honor Council; Mask and Wig; Choir; Senate; Headwaiter.

Bartlett



MARLEY GIDDENS

Georgetown

Major: Chemistry

Football and Basketball '32, '33, '34; Pres. University Honor Council; Senate; Science Society; Pres. "S" Association; Pres. Junior Class; Sou'wester.

JACK GIESECKE

Angleton

Major: History

Football and Basketball '32, '33, '34; Track '30, '34; Mood Hall Honor Council; Senate; "S" Association; Pres. Senior Class; Freshman Coach; Magazine Staff.

JACK GODBEY

Georgetown

Major: Chemistry

Football '32, '33, '34; "S" Association; Science Society; Tennis.

FRANCES NELL HALLEY

Corsicana

Major: English

Delta Delta Delta, Pres. '33-'34; Miss Southwestern '34; Sigma Tau Delta; Music Club.

MARY DEAN HARRELL

Bertram

Major: Music Theory

Spanish Club; Music Club.

DONALD HICKS

El Campo

Major: History

Physical Education Assistant.

KERMIT HORN

Mexia

Major: English

Editor Megaphone '33-'34, Magazine '34-'35; Football '32, '33, '34; Sou'wester Staff; "S" Association; Spanish Club; Senate.

ELIZABETH HOWARD

Georgetown

Major: English

Graduate Student; Delta Delta Delta; Sigma Tau Delta; Alpha Chi; Instructor in Zero English.

LOLA FAY HUNT

Portland

Major: Piano

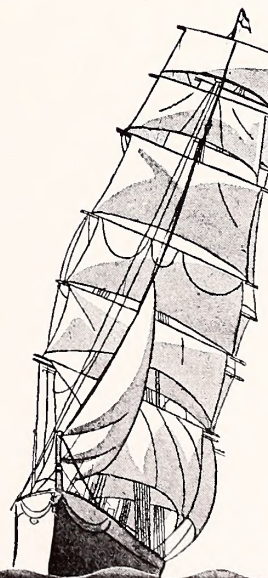
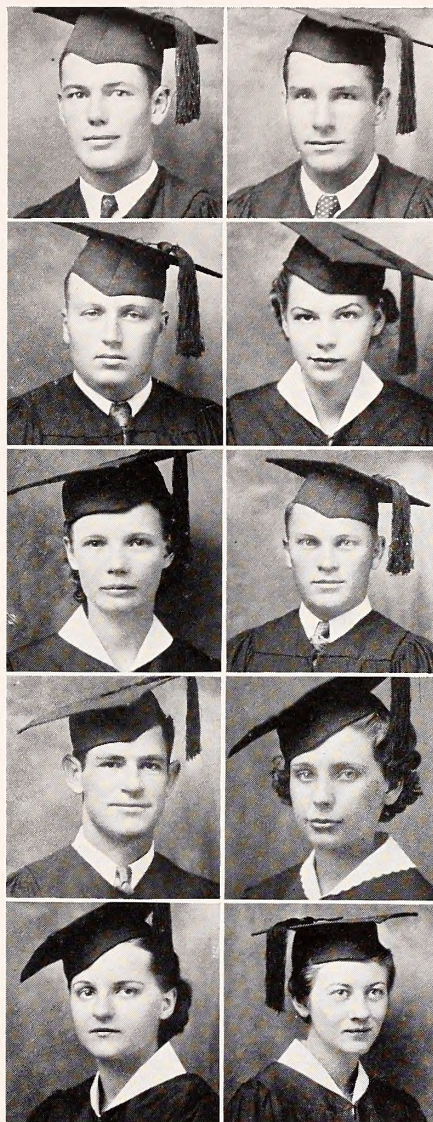
Alpha Chi; Beauty Page '33; Spanish Club; Choir; President Music Club; Senate; Honor Council, Sec.; Delta Delta Delta.

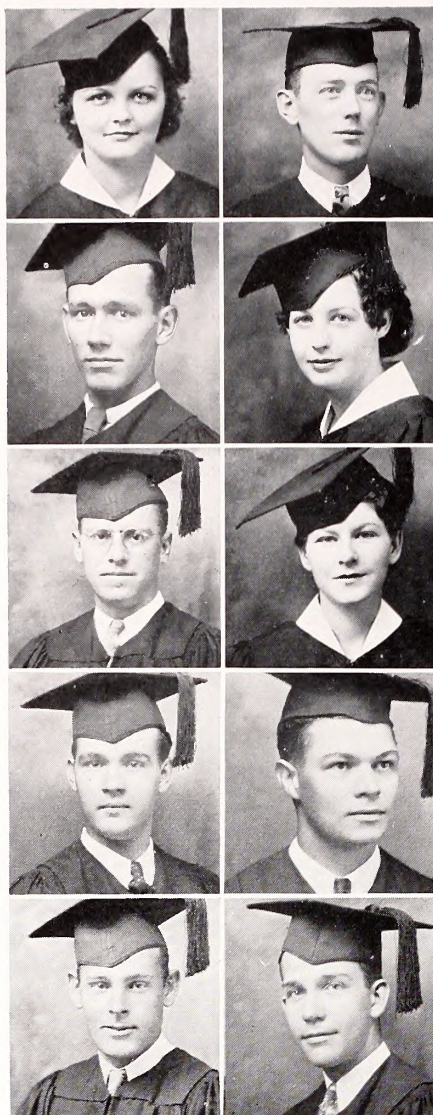
BERNICE MARGARET HURST

Angleton

Major: English

Alpha Chi; Megaphone Staff; Student Assistant English.





SHIRLEY JOHNSON Bryan
Major: Piano
 Alpha Delta Pi; Music Club.

ALTON JONES Rusk
Major: Bible
 Choir; Ministerial Association, Sec. '34-'35.

MILLER JORDAN Weslaco
Major: Economics and Sociology
 Spanish Club; Student Assistant.

EVELYN LANKFORD Temple
Major: French
 Alpha Delta Pi; Pep Squad; Megaphone Staff;
 Senate; Woman's Bldg. Honor Council, Secretary.

GARLAND LAVENDER Hillsboro
Major: Bible and Religion
 Ministerial Association; Band; Spanish Club; Choir.

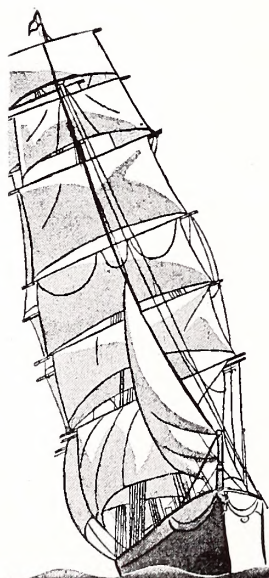
MILDRED MCKENZIE Bryan
Major: Spanish
 Alpha Delta Pi, Pres. '34; Spanish Club; Senate;
 Woman's Bldg. Honor Council; Pan-Hellenic.

HOWARD MARLIN Handley
Major: History
 Mood Hall Honor Council; Choir.

C. HERMAN MURPH Goose Creek
Major: English
 Student Assistant Geology; Alpha Chi; Science
 Society; Sigma Tau Delta.

OLIVER NEWTON Bertram
Major: History
 Football '30, '32, '33, '34; Basketball '31, '32, '33,
 '34; Track; Baseball; "S" Association; Mood Hall
 Honor Council.

NIELS NILSON Galveston
Major: Economics
 Alpha Chi; Sigma Tau Delta; Pi Gamma Mu;
 Band; Spanish Club; Mood Hall Honor Council;
 Senate; Vikings; Choir.



JIMMIE RUTH NIXON Sour Lake
Major: Dramatics
 Zeta Tau Alpha; Secretary Students Association;
 Pep Squad; Most Popular Girl '35; Woman's
 Building Honor Council.

JACK PARKER Kosse
Major: Economics

JESSE SCOTT PRICE Paris
Major: English
 Treasurer Alpha Delta Pi; Music Club; Megaphone
 Staff; Pep Squad.

FERRELL PLEDGER Tyler
Major: Bible and Religion
 Graduate Student; Ministerial Association; Inner
 Circle.

WINSTON PROCTOR Beaumont
Major: History
 President Students Association '35; Phi Delta
 Theta; Football '34; "S" Association; Tennis '34,
 '35.

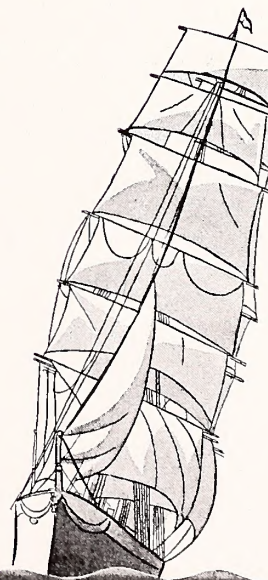
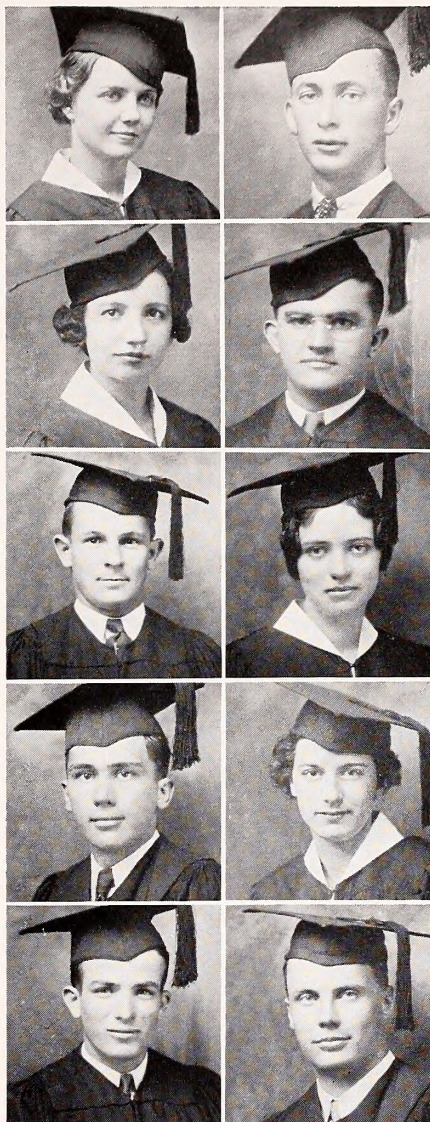
CHLOE LEE QUEBEDEAU Georgetown
Major: English
 Secretary Alpha Chi; Pep Squad; Girls' Athletic
 Ass'n; Winner Golf '34; Student Assistant Regis-
 trar '32-'35; Phi Gamma Mu.

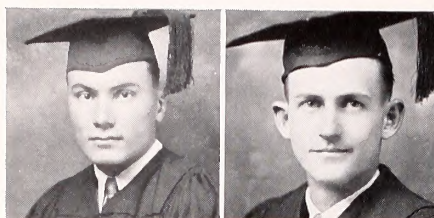
WALTER ARNIM QUEBEDEAUX Georgetown
Major: Chemistry and Mathematics
 Band; Orchestra; Alpha Chi; Science Society.

CLAR CE RAETZSCH Marfa
Major: Dramatic Literature
 Delta Delta Delta; Pep Squad.

ROY RICHARDSON Georgetown
Major: Chemistry
 President Phi Delta Theta; Spanish Club; Band;
 Orchestra; Senate; Science Society; Pan-Hellenic
 Honor Council.

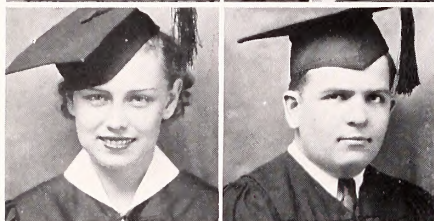
DONALD RISINGER Edinburg
Major: Bible and Religion
 Alpha Chi; Ministerial Association, Pres.; Phi Gam-
 ma Mu.





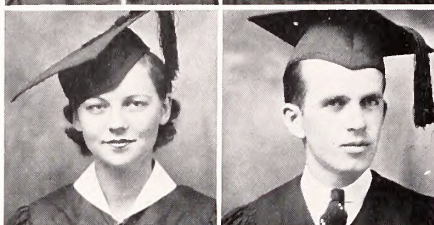
JOHN O. RODGERS Lindale
Major: *Chemistry*
Football '33, '34, Basketball '34; Senate; Mood Hall Honor Council; Science Society.

JOHN M. SHARPE Georgetown
Major: *Chemistry*
Southwestern Science Society.



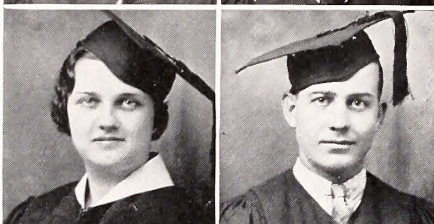
VIRGINIA STEWART Abilene
Major: *History*
Delta Delta Delta, Treas. '35; Megaphone Staff; Student Assistant; Beauty Page '32; Miss Southwestern '35; Pep Squad.

JOHN ENGLISH THAMES Kenedy
Major: *Economics*



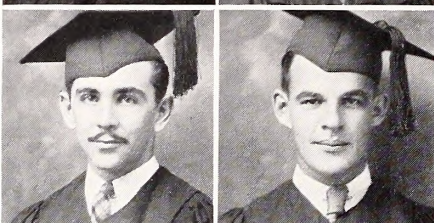
EMMA HOWARD THOMAS Gause
Major: *History*
Alpha Delta Pi.

JOSEPH VAN NESS Belton
Major: *History*
President Students' Association '34; President Alpha Chi; Kappa Alpha; Mood Hall Honor Council.



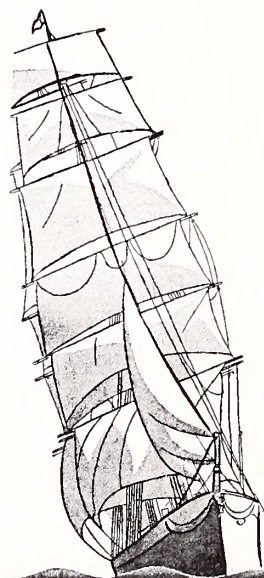
JOSIE ALMA WATTERS Alto
Major: *English*
Alpha Chi; Student Assistant.

SMOOT WHIGHAM Georgetown
Major: *Chemistry*
Pi Kappa Alpha; Pirate Band.



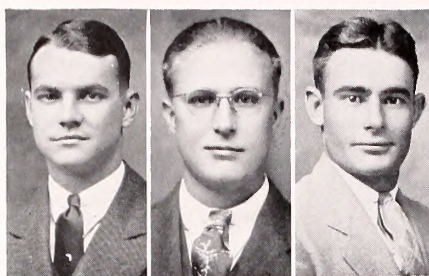
JAMES WHITE Beaumont
Major: *History*
Phi Delta Theta; Business Manager Megaphone; Yell Leader '33-'34, '34-'35; Band; Senate.

FRANKLIN YEAGER Corpus Christi
Major: *Chemistry*
Kappa Alpha; Choir; Tennis





JUNIORS



MORRIS ATMAR

Grovelton

ADOLF BALZEN

Dunlay

JOE BARNES

Bellon



AGNES BRANNIES

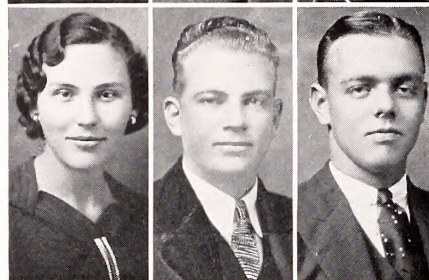
Fredericksburg

BRUCE DAY

Karnes City

DOROTHY DEFFEBACH

Fort Worth



LUCILE EANES

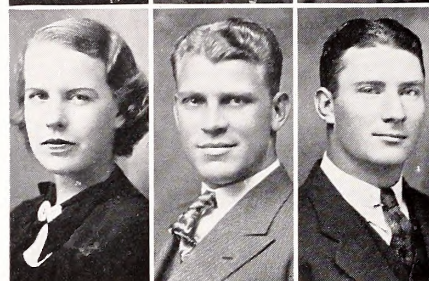
Georgetown

OWEN EREKSON

El Campo

THOMAS FERGUSON

Georgetown



HELENA GRESHAM

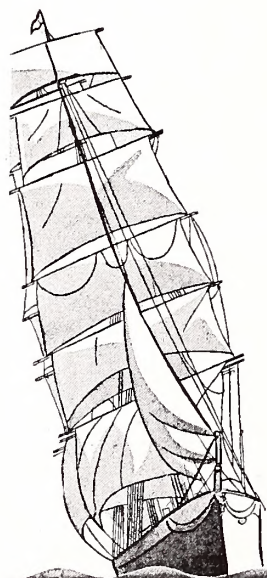
Centerville

I. D. HOKE

Conroe

REESE JENNINGS

Kerens



FORREST JONES

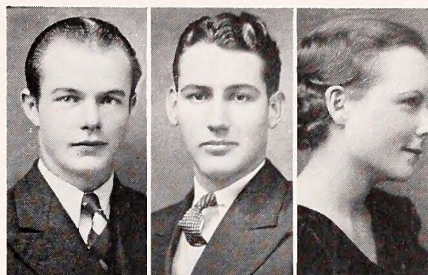
San Antonio

THOMAS McMILLIAN

Oakman

ERLINE McNEELY

Troy



JEAN MEYER

Georgetown

LOIS MAY

Georgetown

CHARLES ORR

Aransas Pass



KATHERINE PATE

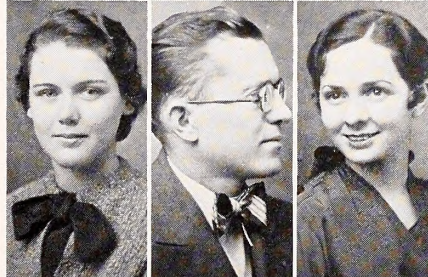
Hidalgo

A. W. PHIFER

Normangee

MARGARET PRESLEY

San Antonio



ERNESTINE RAMSEY

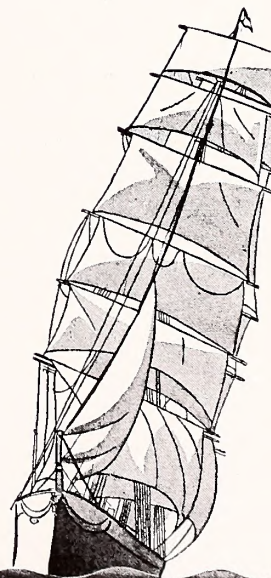
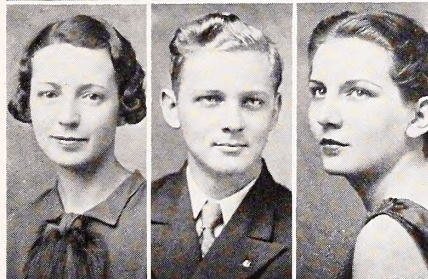
San Benito

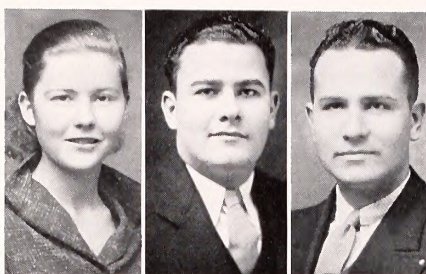
FRANK RENFRO

Jacksonville

FRANCES MARY RICE

Cleburne





MINNIE SAUR

San Antonio

FELIX B. SECREST

Georgetown

JARRARD SECREST

Georgetown



COWLEY SMITH

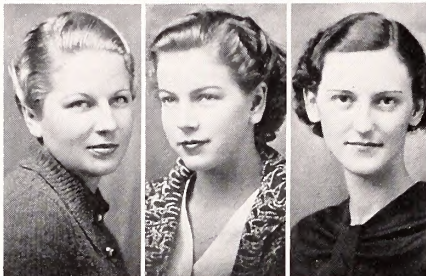
Covington

EMORY STARKEY

Carmona

NEWTON STARNES

Winona



MARY NOEL STINCHCOMB

Longview

FRANCES TEMPLE

Pineland

FRANCES TINSLEY

Georgetown



CHARLOTTE WHITE

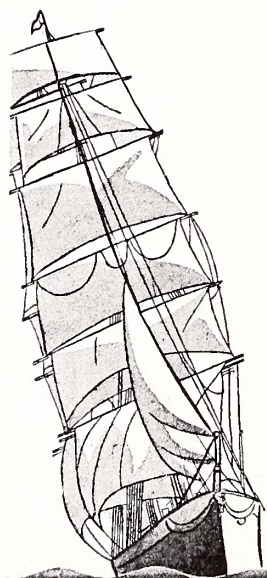
Corpus Christi

ANNETTA WEATHERBY

Jacksonville

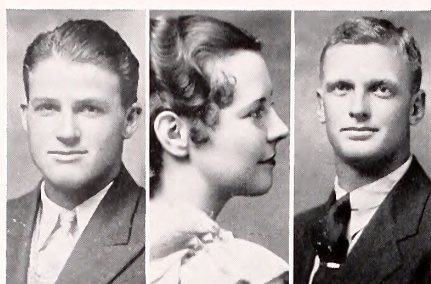
ETHEL WIEMERS

Georgetown





SOPHOMORES



DONNELL BISHOP

Georgelown

MARY BROWN

Georgelown

MAXINE BUSSHART

Conroe



FRANETTE BROCKETTE

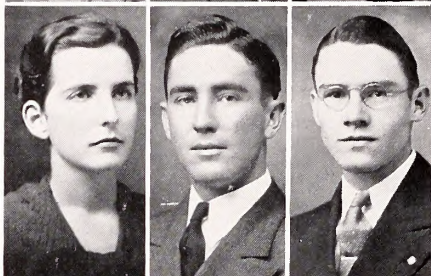
Florence

WELDON BYRD

Waco

EILEEN CARPENTER

Waco



DALZIEL COBB

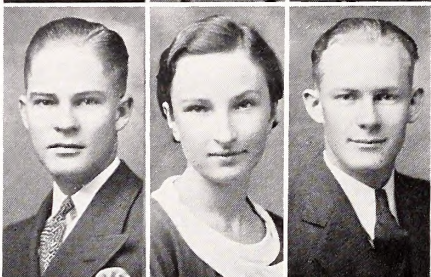
Laredo

BLAKLEY COOK

Pineland

GAYLE CRAWFORD

Jarrell



BRADFORD CRUNK

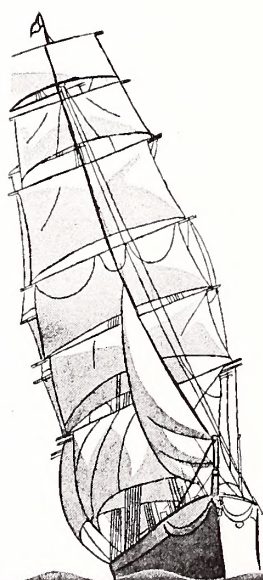
Nixon

DOROTHY DAVIDSON

Georgelown

VICTOR DAVIS

Morrisville, Mo.



NELSON DURST

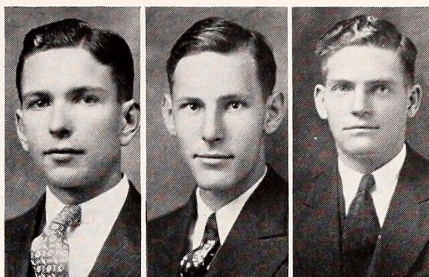
Art

BILLY BOB EANES

Georgetown

GEORGE ENDICOTT

San Antonio



LEONARD FERGUSON

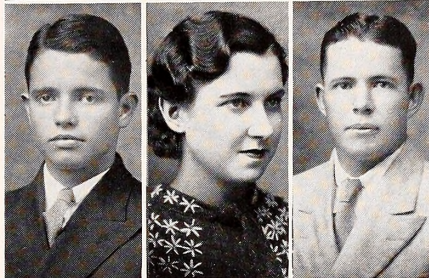
Georgetown

FRANCES FOX

Granger

WALTER FREDERICKSON

Georgetown



BENO FRNKA

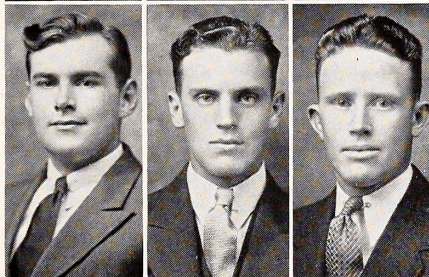
El Campo

RICHARD GAMMENTHALER

Fredericksburg

ROBERT M. GARBUTT

Vidalie, Ga.



ALMO HALAMICEK

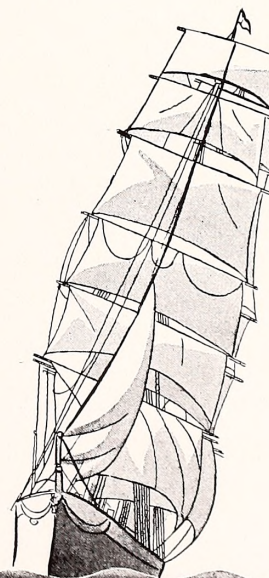
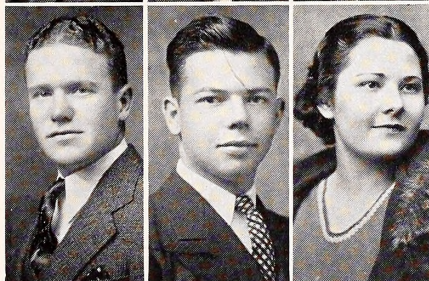
El Campo

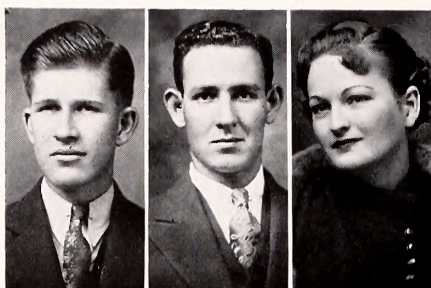
OSCAR HAMILTON

Richards

HENRIEM HEFLEY

Cameron





JAMES HOOD

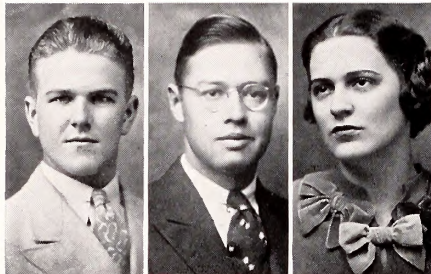
Alvin

CLAIR HUDSON

Weslaco

MARGARET JACKSON

Crystal City



ROBERT KEEN

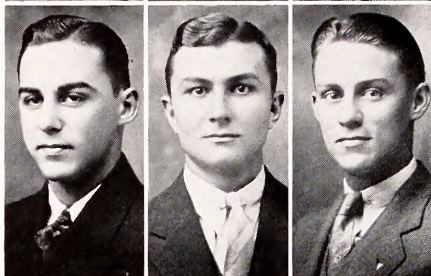
Aransas Pass

ROY KIRKPATRICK

Thorndale

HATTIE KURTH

Lufkin



JOSEPH KURTH

Lufkin

ORVILLE MCDANIEL

Mart

DURWOOD MANFORD

Smiley



HARMON MEIXNER

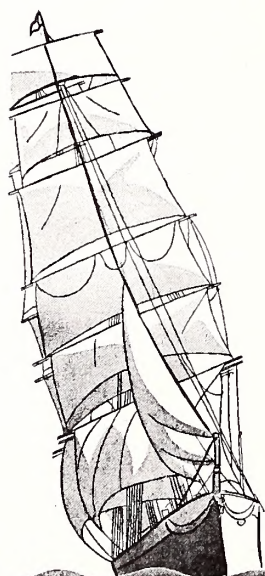
Paint Rock

DORIS MONTGOMERY

Austin

VIRGIL MORELLE

Georgetown



CAROLINE MORFORD

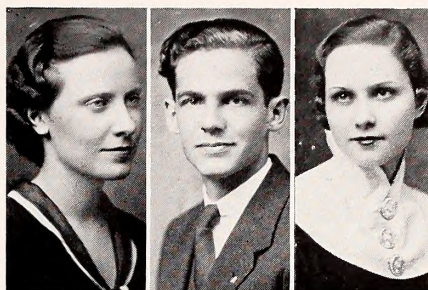
Taylor

JACK MORRIS

San Antonio

PHYLLIS PERREN

Gladewater



JANE PHILLIPS

Houston

AGNES POPE

Corpus Christi

CAROLYN POWERS

Overton



NORMAN PRESLEY

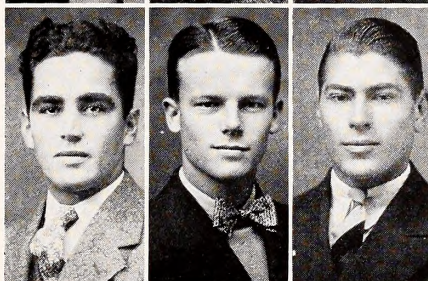
El Campo

MELVIN PRICE

Georgetown

J. T. PRYOR

Rusk



COMPTON RILEY

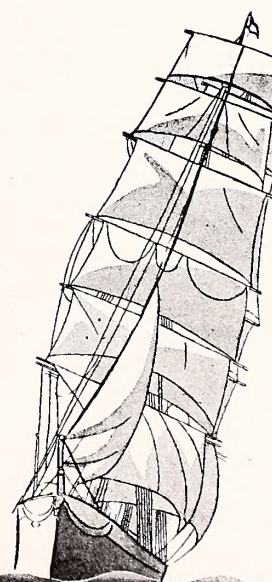
Hughes Springs

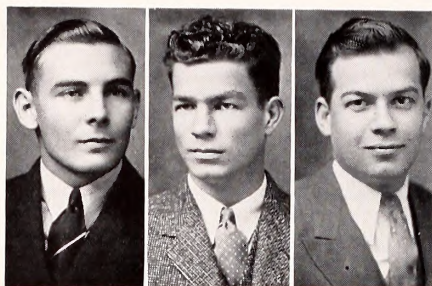
JOHNITA SCHUESSLER

Castell

NELL SHIVERS

Crockett





FRED STEWART

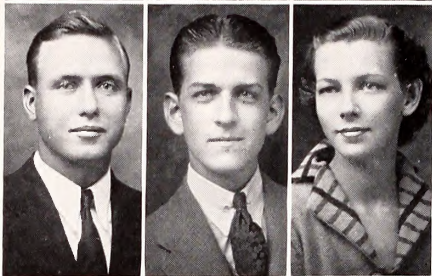
Abilene

JOHN STREIT

Amarillo

EDWIN T. SUMMERS

Fort Worth



DILLARD SWOPE

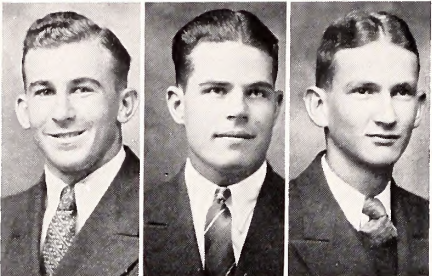
Killeen

VERNON THAMES

Kenedy

ELAINE THOMAS

Gause



MAX TRIPLETT

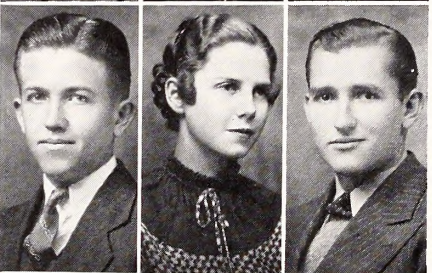
Hillsboro

WHITEHEAD WARDLAW

Del Rio

KENNIE WILCOX

Georgetown



LAWRENCE WILKINSON

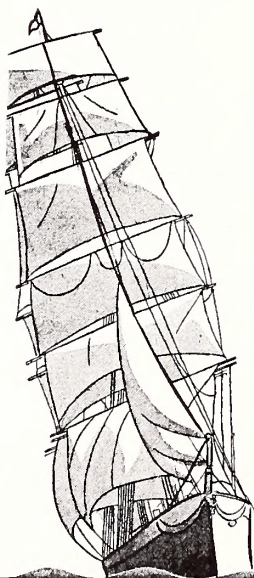
Katy

FLORENCE WOMACK

Corpus Christi

GEORGE WOODALL

Lufkin

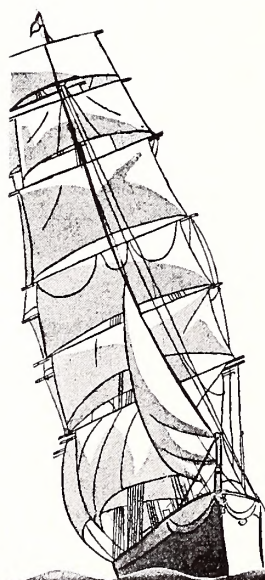




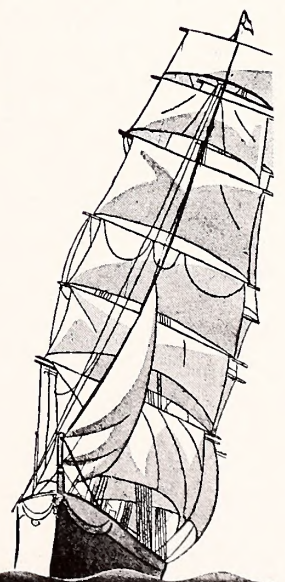
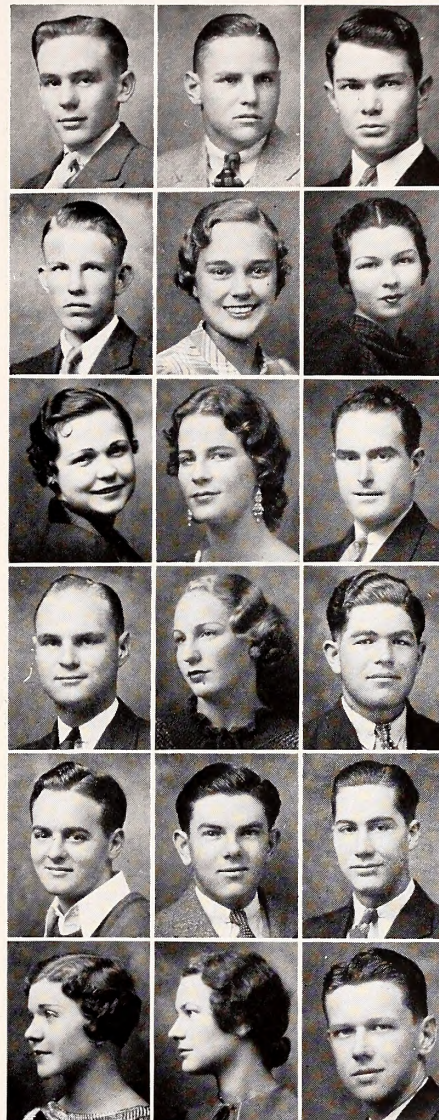
FRESHMEN



ELZAH ADAMS	<i>Georgetown</i>
FORD AINSWORTH	<i>Georgetown</i>
HALSELL ARMSTRONG	<i>Hebbronville</i>
DURWARD BAILEY	<i>Devine</i>
MARGARET BAKER	<i>Harlingen</i>
THOMAS BALDWIN	<i>Houston</i>
WILBUR BARNETT	<i>Llano</i>
MARY BELL	<i>Houston</i>
OSCAR BENOLD	<i>Georgetown</i>
BENTON BISHOP	<i>Georgetown</i>
CALVIN BLACK	<i>Jarrell</i>
DAROLD BLACK	<i>Nederland</i>
SIDNEY BLACKBURN	<i>Beaumont</i>
JOHN FRANCIS BLUM	<i>Taylor</i>
EVELYN BOWMER	<i>Georgetown</i>
JACK BROWDER	<i>Groesbeck</i>
MAURICE BRUNDIGE	<i>Granger</i>
GRACE BRUTON	<i>Plant City, Fla</i>

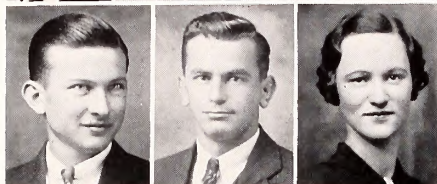


FRANCIS BUTLER	<i>Rusk</i>
BURLESON CANNON	<i>Texarkana</i>
KENNETH CLOVER	<i>Alamo</i>
FRANCIS COFFEE	<i>Georgetown</i>
NATALIE CONNALLY	<i>Georgetown</i>
FRANCES CRAWFORD	<i>Laredo</i>
ELIZABETH CROZIER	<i>Waelder</i>
RUBY HELEN DAVIS	<i>Georgetown</i>
ROBERT EARNEST	<i>Ranger</i>
MAURICE ESTERLING	<i>Groesbeck</i>
RACHEL EDWARDS	<i>Laredo</i>
G. J. GALBREATH	<i>Liberty Hill</i>
G. W. GORDENHIRE	<i>Temple</i>
HANCE GARRET	<i>Port Neches</i>
WILLIAM HARRELL	<i>Charlotte</i>
GEORGIA LEE HARRIS	<i>Harlingen</i>
VIRGINIA HARVEY	<i>Shamrock</i>
ROBERT L. HATCHETT	<i>Rusk</i>





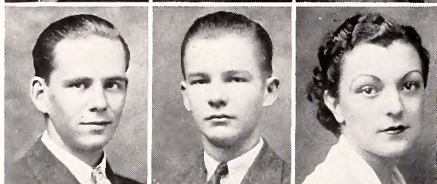
JOHN HILL	<i>Moody</i>
MARY NELL JOHNSON	<i>Eddy</i>
FORREST JONES, JR.	<i>Bryan</i>
STRAIT KIMMONS	<i>Alvin</i>



OSCAR KING	<i>Georgetown</i>
HERBERT KLOSE	<i>Bertram</i>
ALEXANDRIA LEHMBERG	<i>Georgetown</i>



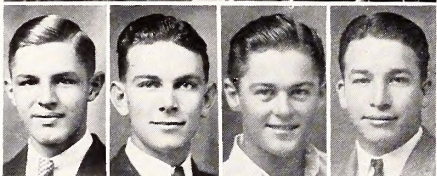
ELMO LEWIS	<i>Georgetown</i>
LOUISE LOCKWOOD	<i>Taylor</i>
ELIZABETH LOCKWOOD	<i>Taylor</i>



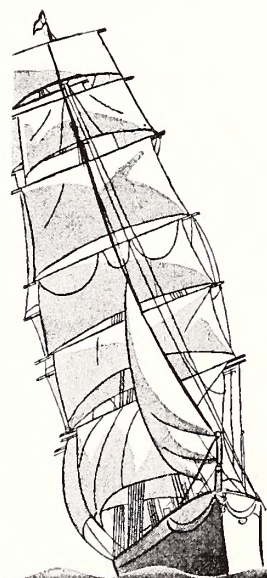
RUSSEL LYKMAN	<i>Brady</i>
GEORGE MCKAY	<i>Ferris</i>
CHARLOTTE McDERMOTT	<i>Beaumont</i>



SUE MANESS	<i>Childress</i>
JAMES MANN	<i>West Columbia</i>
DORIS EVELYN MAY	<i>Georgetown</i>



GREGORY MEYER	<i>Georgetown</i>
JOE E. MOORE	<i>Oakwood</i>
DARBY ORGAIN	<i>Bastrop</i>
HERSCHEL ORR	<i>West Columbia</i>



ROBERT W. OVERTON

T. P. POPEJOY

GLORIA POSEY

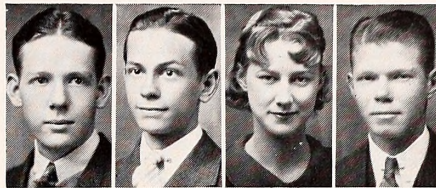
ROBERT PURL

Lubbock

Groesbeck

Kingsbury

Georgetown



CAROL QUEBEDEAUX

Georgetown

MARTHA FAYE RAMSEUR

Thorndale

CLETIS REAVES

Kermil



ARNOLD REEDER

Popular Buft, Mo.

VERA BELLE RICHARDSON

Tyler

MARY LEAH RICHTER

Taylor



BOBBYE FAYE ROBERTS

Houston

WARREN ROBERTS

Junction

JOE RUTHERFORD

Stamford



MARGARET SAUR

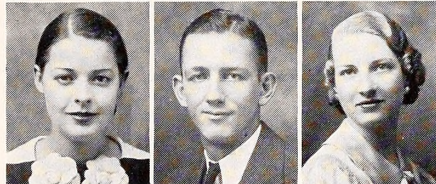
San Antonio

DON SCARBROUGH

Taylor

ESTELLE SEYBOLD

Temple



MARY FRANCES SHANNON

Wharton

JANIE SHIVERS

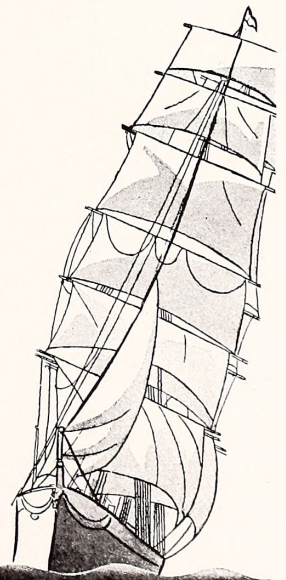
Crockett

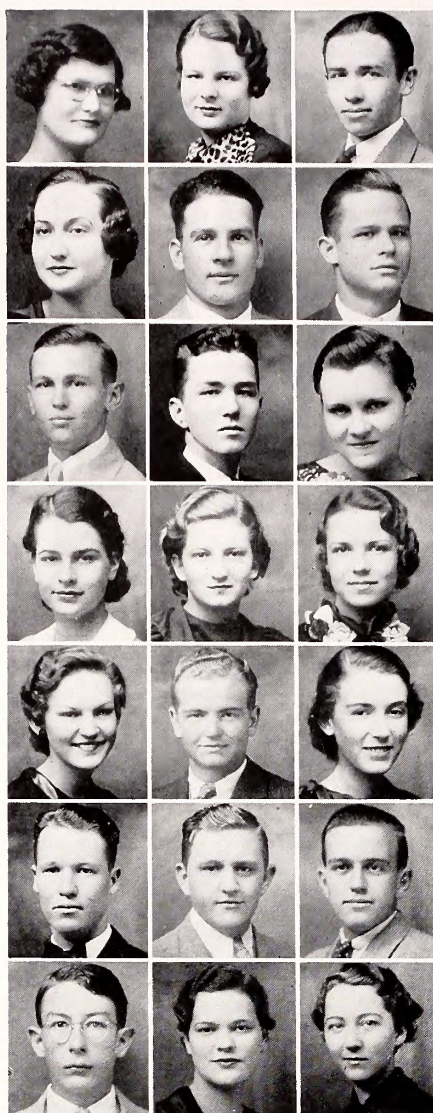
ARLINE SMITH

Port Arthur

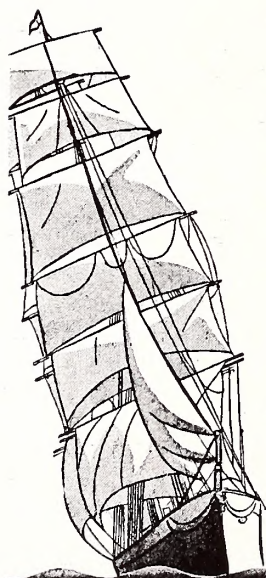
SUSIE BEAL SNYDER

Colorado



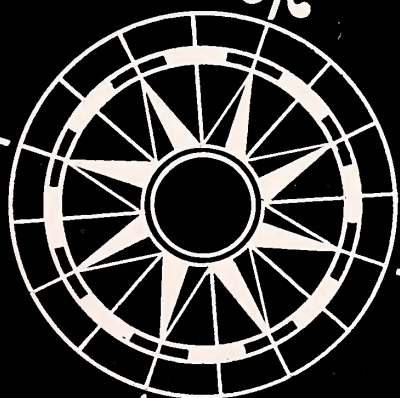


ANN MORGAN	<i>Corpus Christi</i>
MARY MARTHA STRANGE	<i>Mart</i>
JOHN C. THOMAS	<i>Falfurrias</i>
MARY ALICE THOMAS	<i>Rodgers</i>
L. G. TUCKER	<i>Florence</i>
HUGH VEAL	<i>Taylor</i>
EDWIN VINHER	<i>Georgelown</i>
MYRON VOGAN	<i>Alvin</i>
WILLIE MAE VOGT	<i>Georgelown</i>
ELIZABETH WALDEN	<i>Crockett</i>
ALLENE WALKER	<i>Hullo</i>
LOUISE WARD	<i>Nixon</i>
FAYE WARDLAW	<i>Ballinger</i>
ROSS WILDER	<i>Taylor</i>
HELEN WILLIAMS	<i>Cameron</i>
WESLEY WILLIAMS	<i>Alvin</i>
WILTON WOOD	<i>Elgin</i>
JACK WRIGHT	<i>Corpus Christi</i>
WOODROW WYATT	<i>Georgelown</i>
MARGARET WYNNE	<i>Granger</i>
RUTH YARBOUGH	<i>Breckenridge</i>





ATHLETICS



THE



C. M. "LEFTY" EDENS
Coach



PIRATES

JACK GIESECKE
Freshman Coach





"PETE" NEWTON, *Halfback*
Three-year letterman

"Hoss" Ross, *Tackle*
Four-year letterman



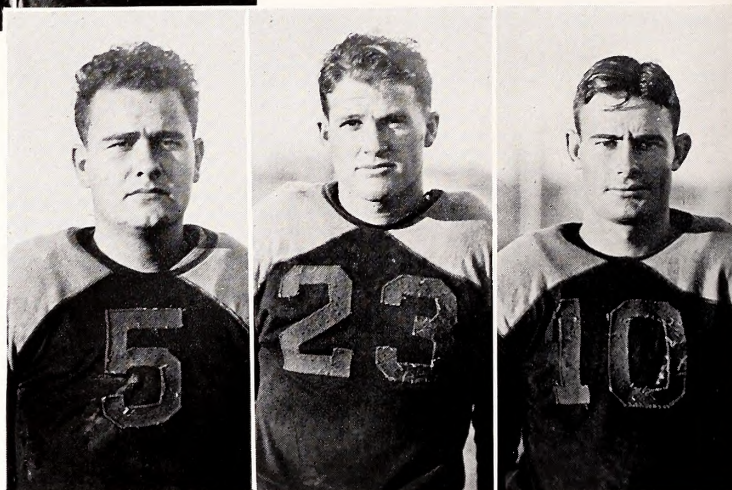
GLENN FIKES, *Quarterback*
Three-year letterman

"BLONDY" GIDDENS, *End*
Three-year letterman

"BLACKDIAMOND" SECREST,
Tackle
One-year letterman

"FOCUS" BISHOP, *Guard*
One-year letterman

"CLANNY" BARNES, *Halfback*
Capt.-elect, Two-year letterman



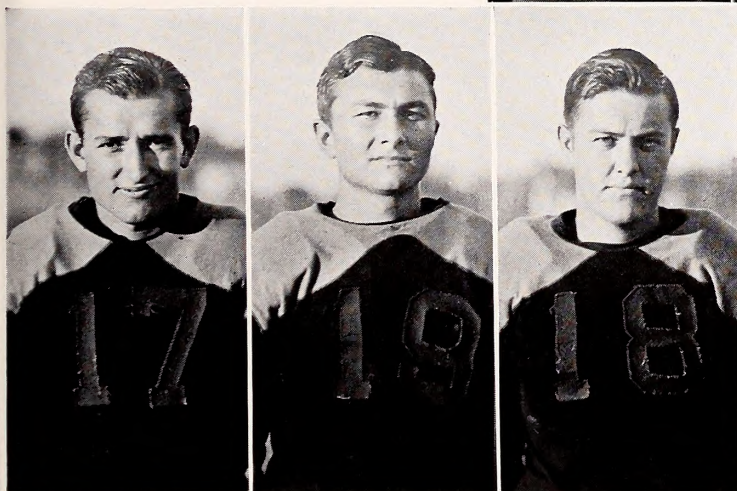
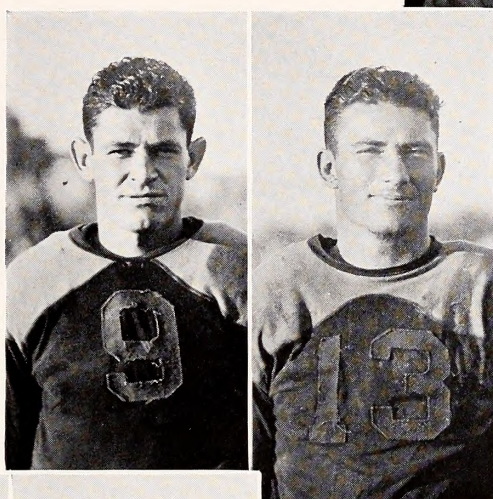
"STOOGIE" ROGERS, *Guard*
Two-year letterman

JACK GODBEY, *Center*
Three-year letterman



"CANDYLEG" HORN, *Guard*
Three-year letterman

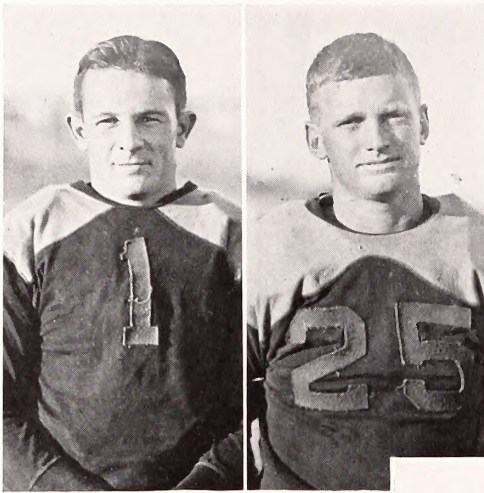
BIG 'G' JENNINGS, *Fullback*
Capt., Three-year letterman



"WOODY" WOODALL, *Quarter-
back*
Squad

ORVILLE MCDANIELS, *Halfback*
Squad

"BUSHY" BYRD, *End*
Squad



"SCRAPIRON" PROCTOR,
Halfback
One-year letterman

"MAX" BUSSHART, *End*
One-year letterman



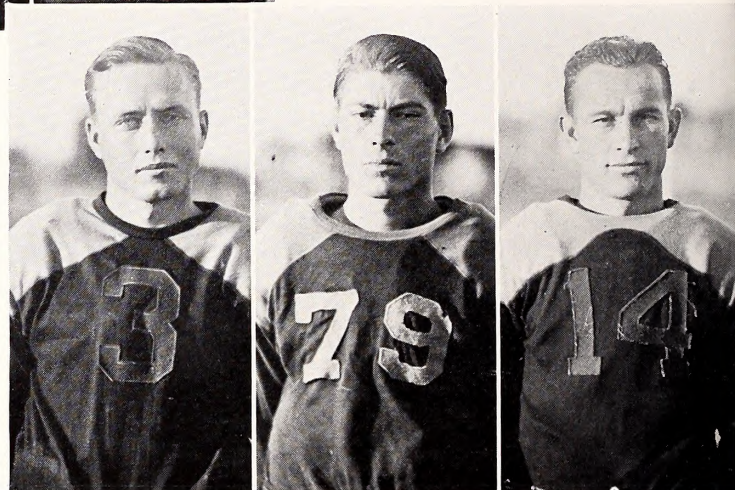
BENO FRNKA, *Guard*
One-year letterman

"DUSTY" SIMMONS, *Center*
One-year letterman

DILLARD SWOPE, *End*
Squad

JAMES T. PRYOR, *Halfback*
Squad

"FLASH" ENGMAN, *Quarterback*
Squad



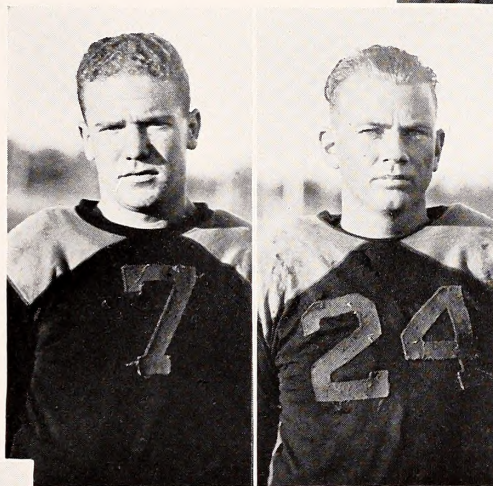
I. D. HOKE, *Tackle*
One-year letterman

"KERNEL" ENDICOTT, *End*
Squad



ALMO HALAMICEK, *Guard*
One-year letterman

"LIEF" EREKSON, *Tackle*
Two-year letterman



NORMAN PRESLEY, *Halfback*
Squad

EMORY STARKEY, *Center*
Squad



PIRATES FOOTBALL SCHEDULE

September 28 . . .	Pirates— 0	Sam Houston Teachers—0
October 5	Pirates— 0	Denton Teachers—6
October 12	Pirates— 6	St. Edwards—6
October 19	Pirates—14	San Marcos Teachers—7
October 26	Pirates— 7	Hardin-Simmons—0
November 2	Pirates— 2	Austin College— 6
November 9	Pirates—13	Trinity—12
November 16 . . .	Pirates— 0	McMurry—13
November 23 . . .	Pirates— 6	Daniel Baker—12
November 29 . . .	Pirates— 0	Howard Payne—14

One can easily see by the scores that the Pirates were in the running at all times although they did not win very many games. Only one team in the conference was able to score fourteen points on them.

It is as one fellow remarked—any team that can defeat Hardin-Simmons and San Marcos Teachers and tie St. Edwards is not such a bad one after all.

Coach Edens is to be congratulated upon turning out as good a team as he has for the past several years when you take into consideration the material with which he has had to work.



Top row: COACH GIESECKE, VAN CLIVE, WILKINSON, GALBREATH, HARRELL, HILL, MANN, REEDER, WILDER, PURL, MANFORD.

Bottom row: BOYD, BENOLD, CANNON, CAPT. BLUM, GARBUTT, LEWIS, ORR, GAMMENTHALER, TYNER, BISHOP.

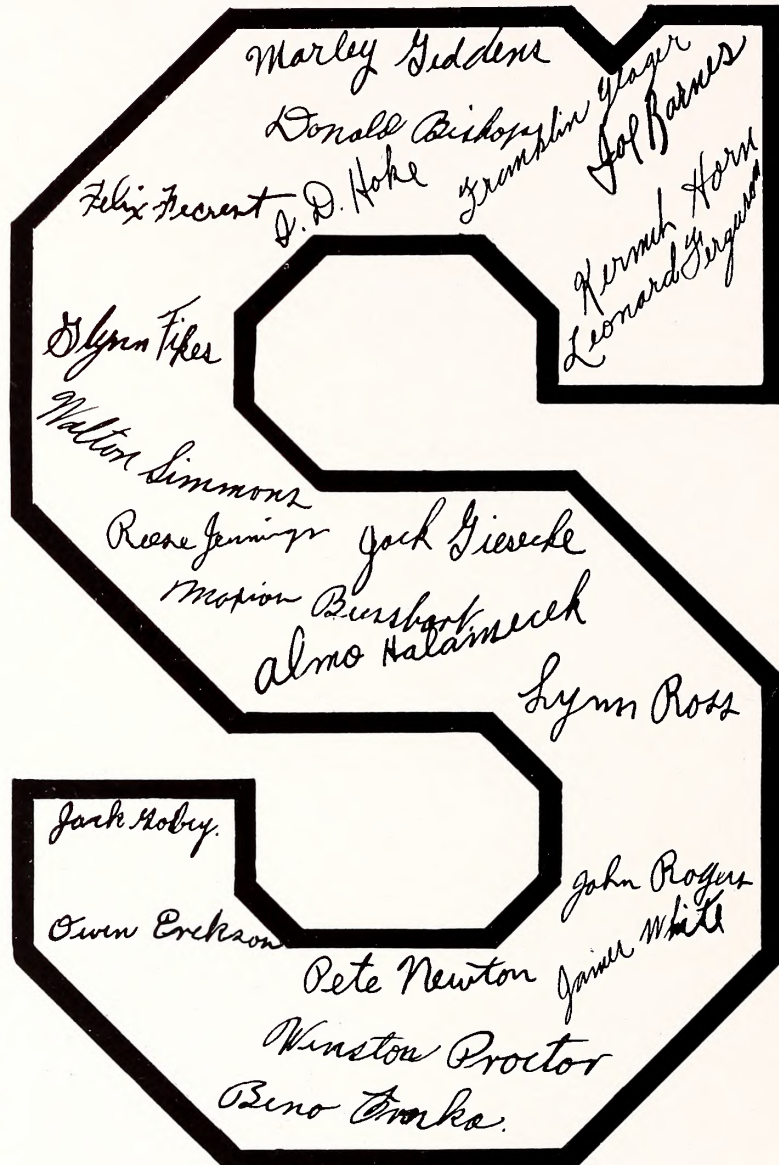
The first freshman workout revealed nothing to get excited about. A mere handful of stragglers—barely twenty men—only five backs and not a big man in the lot of them. But this bunch of “stragglers” soon showed their wares and completed the most successful season ever weathered by a Buccanette eleven.

These rabbit backs chalked up 75 points in four games while the stubborn fish line held opponents to four touchdowns.

Coach Giesecke is to be complimented upon his splendid work with the freshmen this year and we hope he will meet with equal success when he starts out next year.

"S" ASSOCIATION

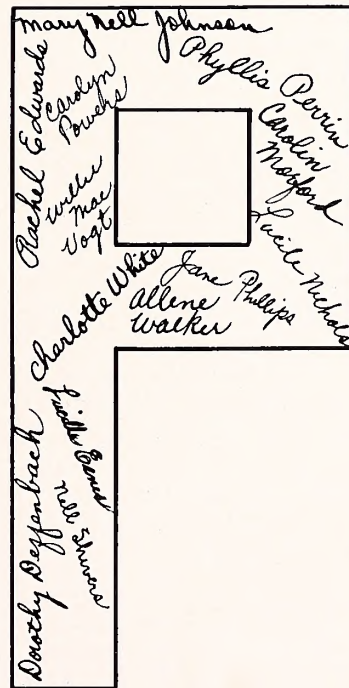
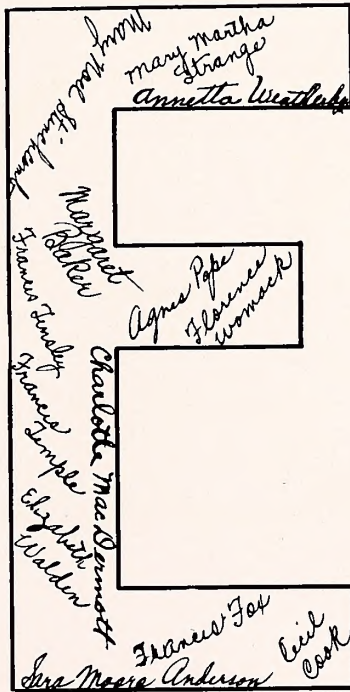
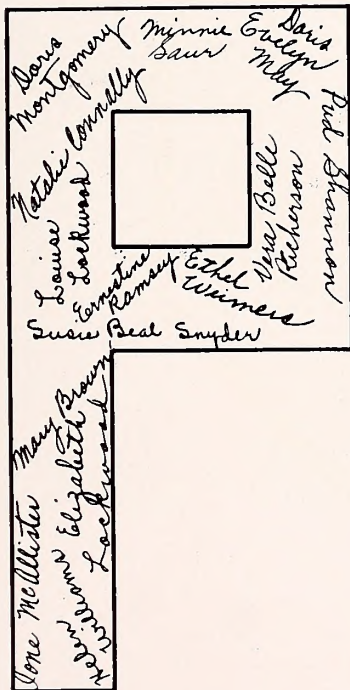
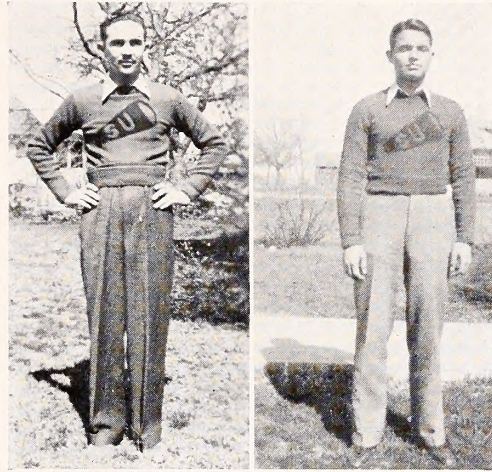
The "S" Association is composed of those men who have won their letter in one of the major sports on the campus. It is exclusively for the athletes. Its purpose is to develop the physical side of the boys and to promote sportsmanship.



PEP SQUAD

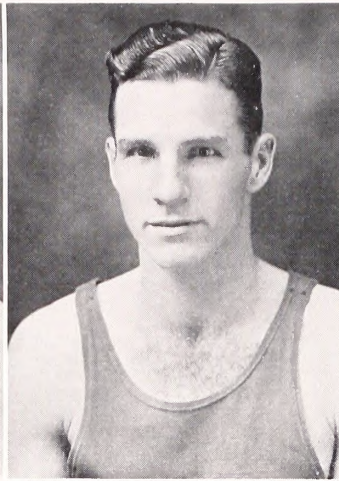
The Pep Squad really came alive this year and showed the new students what is meant when one says something about the "Ole Pirate Pep." Yes Sir, for the benefit of those who were never there to hear it, the students fairly raised the roof every Friday morning from ten to ten-thirty.

The athletes wish to express their appreciation for the spirit shown by the students toward helping to put out a winning team and will endeavor to do better next year. They also wish to thank the Faculty for allowing the chapel hour each Friday to be used for this occasion and hope that they will see fit to continue this practice in the years to come.



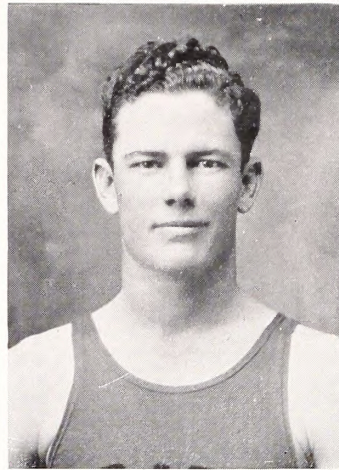


MARLEY GIDDENS, *Center*
Three-year letterman



PETE NEWTON, *Forward*
Four-year letterman

JACK GIESECKE, *Forward*
Three-year letter man

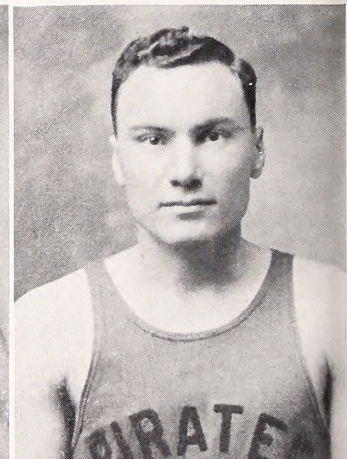
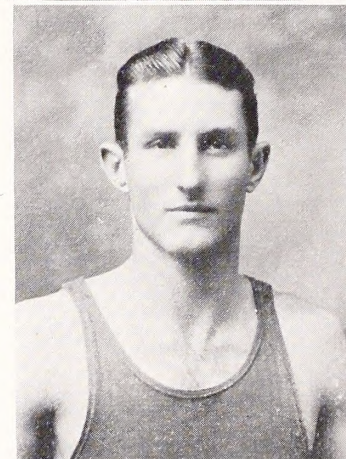


JOE BARNES, *Guard*
Two-year letterman



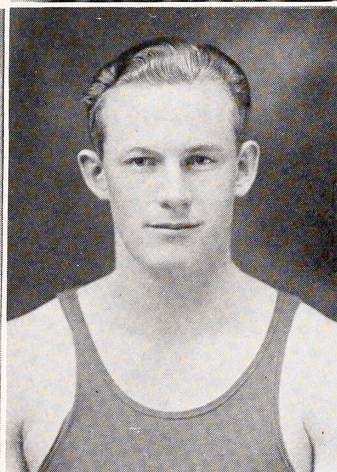
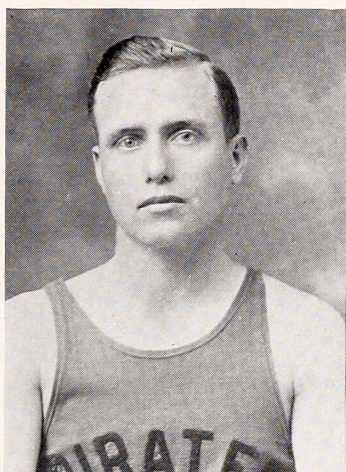
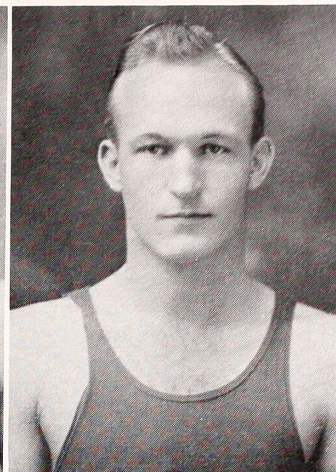
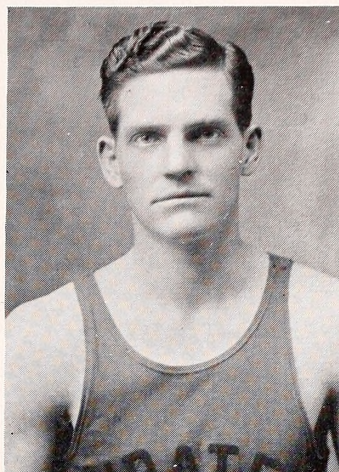
CAPTAIN GLENN FIKES, *Guard*
Three-year letterman
All Conference '35

JOHN RODGERS, *Guard*
One-year letterman



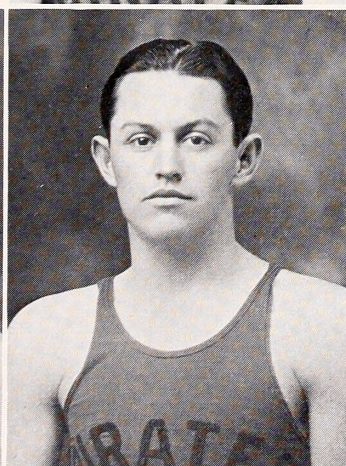
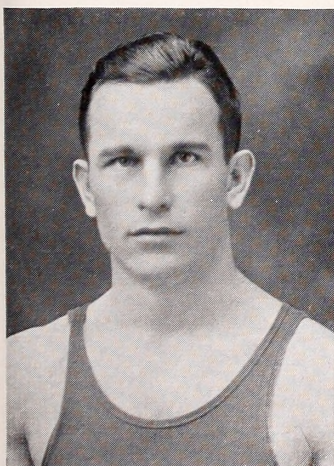
GEORGE ENDICOTT, *Center*
One-year letterman

WALTON SIMMONS, *Forward*
Squad



DILLARD SWOPE, *Forward*
Squad

VICTOR DAVIS, *Guard*
Squad



DAVE ENGMAN, *Forward*
Squad

COWLEY SMITH, *Forward*
Squad

REVIEW OF THE SEASON

The Pirates finished the season well behind the leaders but gave the fans a glimpse of a consistently winning quintet, something they have not seen for some years. Especially pleasing to local enthusiasts was the fact that Coach Edens' men lost only two games at home, one of which was a non-conference contest with San Marcos. The other was to the elongated Champions, the Simmons Cowboys.

The season started in very promising fashion with the Pirates taking successive contests from the Teachers at San Marcos, Saint Edwards at Austin, Trinity, Austin College and Saint Edwards at Georgetown. This gave Southwestern top rank in the pennant chase, but this early season spurt was nipped in the bud by three heart breaking defeats in Abilene, and later two in Brownwood. The road trips over, the Pirates again settled down to consistent winning, broken only by the crushing defeat at Simmons' hands, and climaxed by a thrilling road trip which saw both Trinity and Austin College fall before the Corsair's invasion. The final results were ten victories and six defeats in conference play, and a split series of two games with San Marcos.

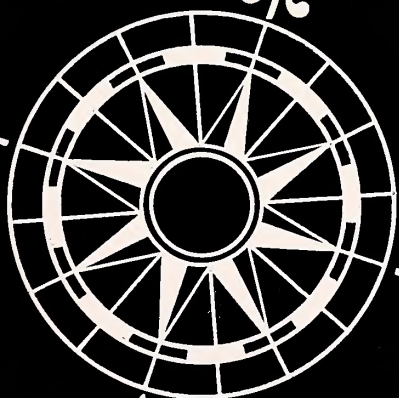
The five lettermen from the '34 squad saw most of the service. These were Captain Fikes, Newton, Giesecke, Giddens, and Barnes. Rodgers and Endicott saw a great deal of service and earned their first cage letters at Southwestern.

Captain Glenn Fikes, outstanding for three years at guard received supreme recognition this year by making a berth on the All Conference five. He well deserves the honor, for throughout his varsity play he has been the very foundation of Pirate quintets.

Newton and Giesecke finished the season among the scoring leaders, Newton scoring 133 points to take second place, and Giesecke garnering 115 points for fifth place.



SAIL HO!





VIRGINIA STEWART . . . MISS SOUTHWESTERN



JIMMIE RUTH NIXON . . . MOST POPULAR GIRL



LENORA BUSS . . . *CAMPUS BEAUTY*



FRANCES TEMPLE . . . *CAMPUS BEAUTY*



KATHRYN COBB . . . *CAMPUS BEAUTY*



SNAPSHOTS

PIRATE FIGHT HYMN

Pirates fight for old Southwestern,
For our Alma Mater dear;
Pirates fight for old Southwestern,
For victory is near.
To Southwestern we'll be loyal
'Til the sun drops from the sky,
Remembering until the end,
Pirate fight never dies.

Editor's Note: May this song ever be a source of inspiration to those students who have sung it to the boys on the field, as it is to the athletes who will always get a thrill each time it is heard.



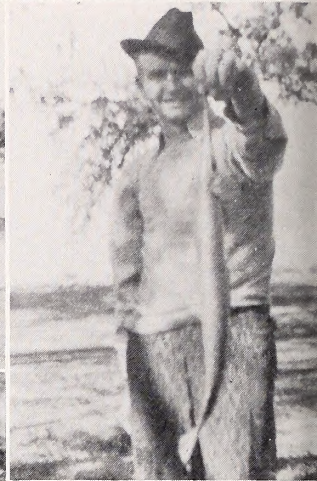
"Scrapiron" is carrying the ballot box around to make sure that no one puts anything over on him. Can it be that Margaret is going in for waiting tables too? "Doc" Tinsley has a crowd around him listening to his jokes. As usual, he has some good ones. Helen takes a week end off to show up some of the more experienced "deer" hunters.



Cobb and McMillan both have their arms full. Miss Southwestern is just departing for parts unknown, we wonder with whom? The Geology class is examining the "why" of a concrete dam. They don't know it was put there. The student body is just leaving the ole tree where the "S" Association has been distributing awards to the deserving ones.



Miss Moorman is in a good humor this morning, and just offhand one could say so is Jack. The President pauses from his favorite pastime to pose for this one. Miss Kuykendall was in a hurry but consented to stop for a hurry-up snapshot; she has so much to do that it is hard to get a picture of her except on the run. Professor Dunn drives one across the road (the first road).



Can these boys lay the leather on? Just you ask some of the fellows who have been there. Mrs. Ferguson is one of the sweetest and best liked teachers on the campns. Look out Ross, that thing might bite! Estelle and Margaret gave us an action picture, when they took to their heels to avoid the camera.



"Doc" has been looking over the track which has been his hobby for the past few years. Mr. Wapple has just finished a round of golf. Can it be that Ethel is shy or just trying to appear so? She is one of the prettiest and best liked girls on the campus even if she did not win the beauty contest. Sara, where are you going?



Due to the careful supervision of Dr. Howard the Campus golf course is one of the best of its kind in the state and all the members of our "Family" are welcome to use it. Virginia did not know she was posing for you. Professor Lehmborg is about to sink a putt in his daily round.



Tommy and Woody are enjoying a ride in Pud's fresh air taxi. Fikes is not consistent; he would have us believe he is a "Stooge" one minnte and then plays the part of a cave-man the next. Jarrard is forcing Cousin Billy Bob to listen to his brief or somethin'. Sue is in an unusually good mood for some unknown reason, or is it the ring?



Believe it or not the sweet little girl at the top is none other than the coach's daughter. Just below her you see the "Chain-gang" hard at work! Walden has at last decided to be herself, maybe Byron Kidd will let her use his horse too. Also two representatives (that is all I can call them here) of the JaDaKa House. Bet Lucille is late to class again.



Here we have some of the prospects for next year's team, that is with the exception of "Hoss." The school is going to retire him on a pension. We wish Captain Barnes every success in the world for next year. And at the lower right is the jinx which has trailed the pirates for the greater part of the last three years. They just couldn't cross it often enough to get on the long end of the score.



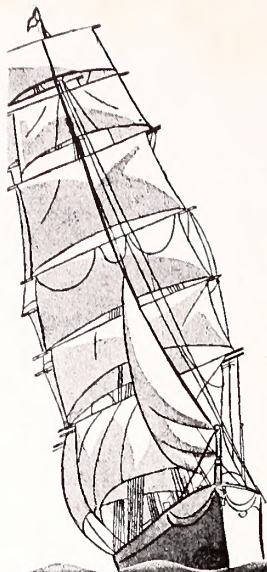
Some of the chariots of Southwestern. Rodgers is happy about something—but so are Cannon and Horn! Ross, can it be that you have taken to music or just—At the bottom we see the pep squad drilling for one of the games. The little girl at the left is Edith Jane Edens.



Well, spring training is here again and Coach Edens will soon know what the team is to be like next year. Let's hope they have a little better luck with "Lady Luck" the coming year.



ORGANIZATIONS



THE STUDENT'S ASSOCIATION

The Students' Association of Southwestern University includes every regularly registered student in residence at the institution.

The officers are elected on the second Tuesday in May to serve for the following school year. The election date for the publication officers was changed this year from the first week in February to the first week in March by the student body.

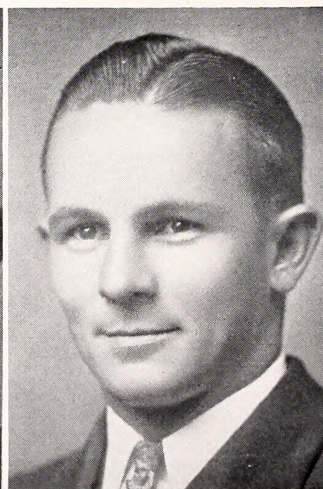
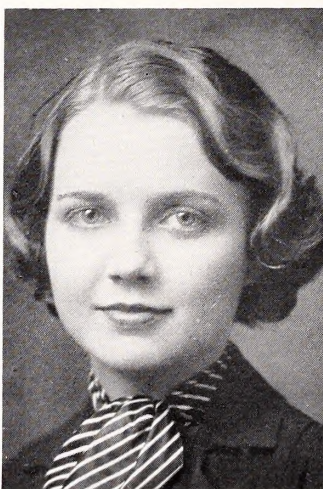
OFFICERS OF THE STUDENTS' ASSOCIATION

JOSEPH VAN NESS *President*
 JIMMIE RUTH NIXON *Secretary*
 WINSTON PROCTOR *Vice-President*

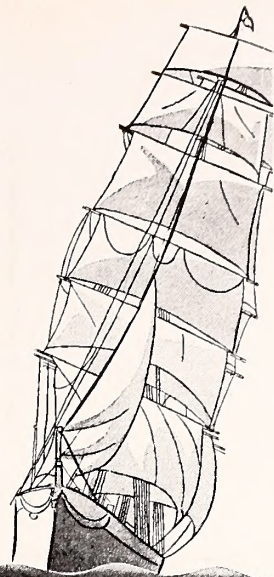
VAN NESS

NIXON

PROCTOR



THE STUDENT SENATE

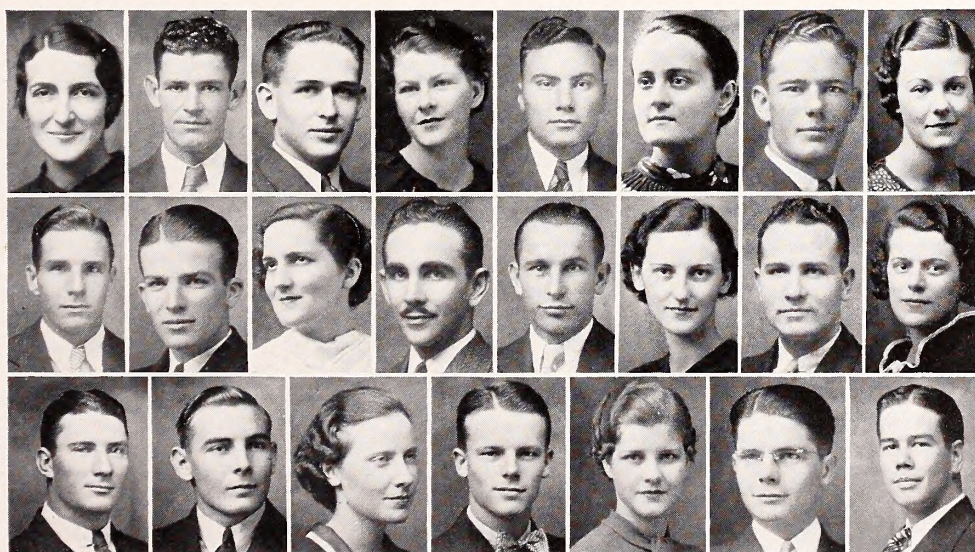


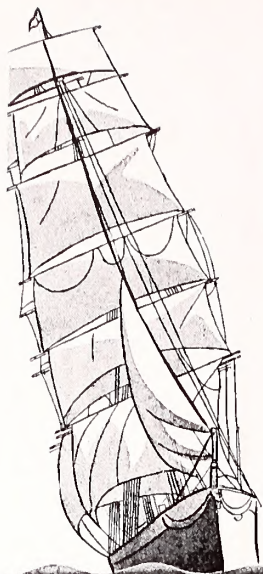
The Student Senate is elected as soon as the classes are organized and serves as the ruling body of the students, helping to solve their problems.

Winston Procter assumed control at mid-term when Van Ness failed to return and ran things like a veteran. Both of the presidents should be congratulated and thanked for the assistance rendered collecting the Student Activity Fee.

The Senate has a regular meeting night each month and during the past year a representative group attended each meeting.

Top row: ADAMS, HORN, GILLESPIE, MCKENZIE, RODGERS, ASHE, GIDDENS, FERGUSON
Middle row: GIESECKE, RICHARDSON, BAKER, WHITE, ENGMAN, TENSLEY, SECREST, WIEMERS
Bottom row: JENNINGS, STEWART, MORFORD, PRICE, SMITH, FOWLER, RILEY





UNIVERSITY HONOR COUNCIL

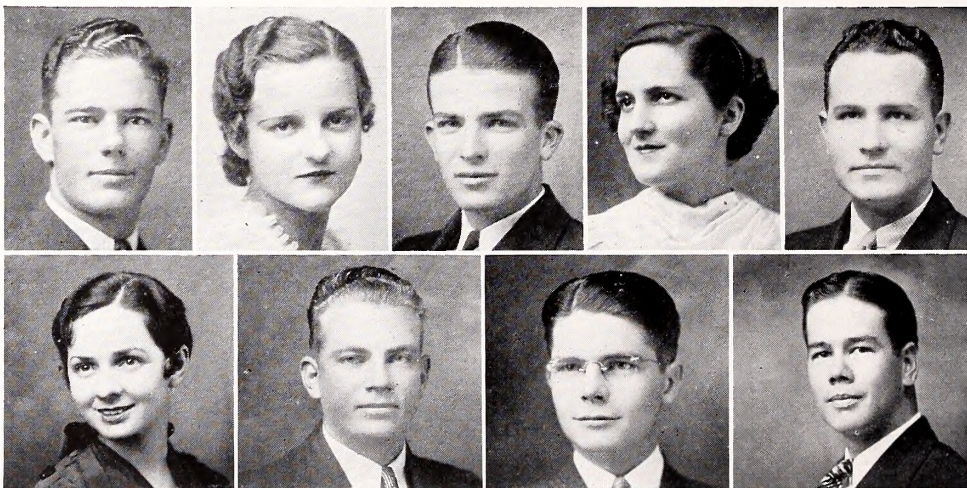
The Honor Council has jurisdiction over the students while they are outside the dormitories. It serves as a board to help the students when they are in trouble and to act as a judge when the rules and regulations of the Honor System have been broken.

This body is composed of four Seniors, three Juniors, and two Sophomores elected by the respective classes.

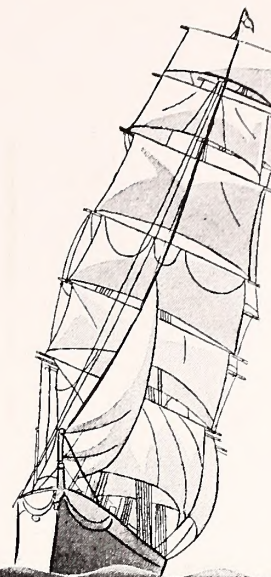
OFFICERS

MARLEY GIDDENS	<i>President</i>
ROY RICHARDSON	<i>Vice-President</i>
LOLA FAY HUNT	<i>Secretary</i>

Top row: GIDDENS, HUNT, RICHARDSON, BAKER, SECREST
Bottom row: PRESSLEY, EREKSON, FOWLER, RILEY



WOMAN'S BUILDING HONOR COUNCIL

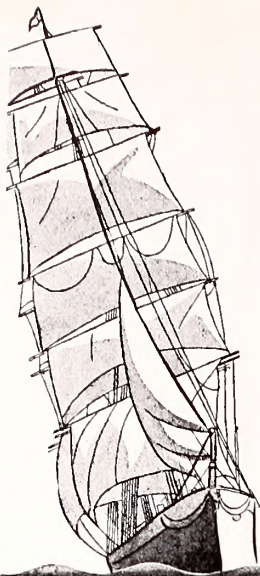


The Woman's Building Honor Council is the governing body of the girls. It is composed of ten girls selected from the Sophomore, Junior, and Senior classes.

These girls deal with all problems arising in the Woman's Building and settle them as they see fit.

*Top row: MCKENZIE, ASHE, ANDERSON, LANKFORD
Bottom row: NIXON, POPE, PATE, MORFORD, STRANGE*



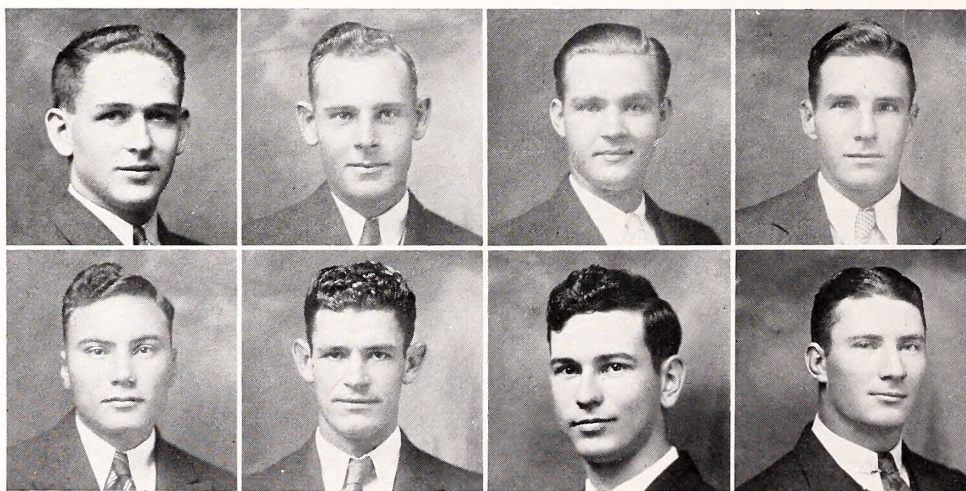


MOOD HALL HONOR COUNCIL

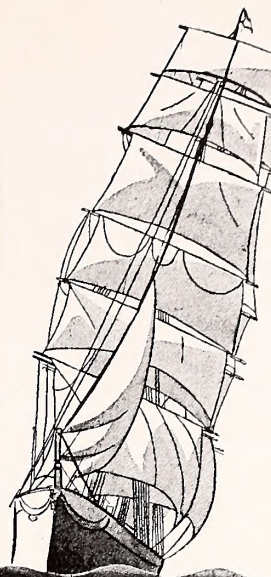
The Mood Hall Honor Council is elected annually by the boys of Mood Hall and takes upon itself the task of keeping order in the "Barn" as some of the home-loving boys are inclined to call the hall. However, Charles Gillespie has been successful in keeping "them" between the traces.

It is really surprising at the small amount of friction among the boys of the Hall; this can be attributed to the efficiency of the Honor Council.

*Top row: GILLESPIE, NEWTON, MARLIN, GIESECKE
Bottom row: RODGERS, HORN, EMBRY, JENNINGS*



SOUTHWESTERN SCIENCE SOCIETY



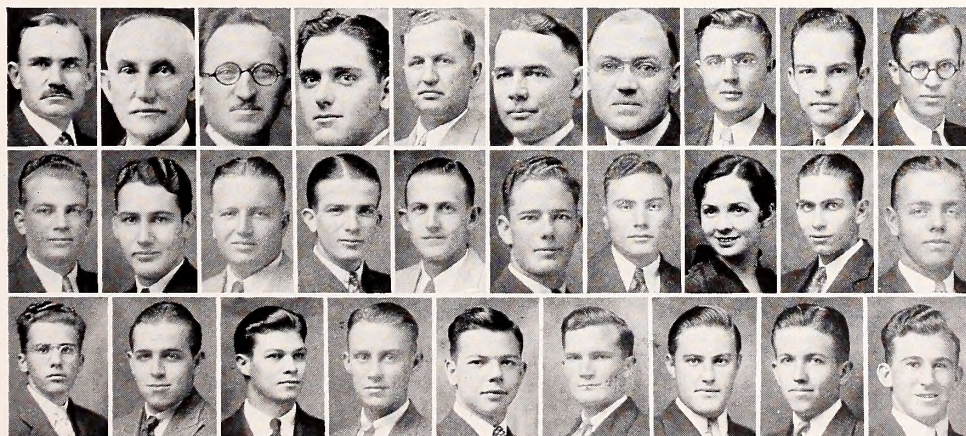
The Science Society is an organization which is composed of students majoring in science who have an average of eighty-five, counting the science twice. The Society has had regular meetings throughout the year with a good attendance at every one to enjoy the interesting programs and refreshments.

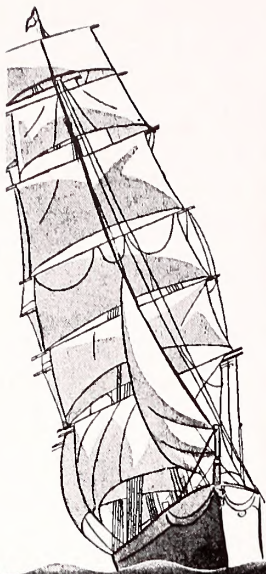
The members are interested in stimulating interest in science and helping others to appreciate and understand science.

Top row: ULLRICH, TINSLEY, GODBEY, TIPTON, KEITH, BRUTON, WAPPLE, LESESNE, DUNN, CLARK.

Middle row: EREKSON, McMILLAN, J. GODBEY, JR., RICHARDSON, SHARPE, GIDDENS, RODGERS, PRESLEY, DAVIS, FERGUSON.

Bottom row: QUEBEDEAUX, EDENS, MURPH, MANFORD, HAMILTON, ADAMS, BYRD, WILKINSON, TRIPLETT.





ALPHA CHI

This organization is better known to the old students as the Scholarship Society, but during the past year the new name was adopted. This is the mother chapter of the Scholarship Societies of the South.

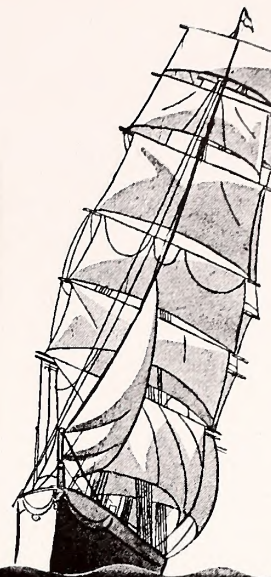
The purpose of this group is to promote, stimulate, and recognize scholarship, and at some time during the year to present a speaker on some phase of scholarship.

Those students with a scholastic standing in the upper ten per cent of the Junior or Senior classes are eligible for membership upon the approval of the faculty and of the society.

Top row: FERGUSON, VAN NESS, C. QUEBEDEAUX, HOWARD, W. A. QUEBEDEAUX, MURPH, NILSON.
Bottom row: RISINGER, HURST, HUNT, CALDWELL, BAKER, ELLIS, EANES, WIEMERS.



MINISTERIAL ASSOCIATION



The Ministerial Association is composed of men students who expect to enter active Christian service. Its aim is to create a fellowship of Christian brotherhood on the campus and to uphold the dignity and worth of the ministry.

Officers

Fall term

BRUCE DAY.....*President*
DONALD M. RISINGER.....*Vice-President*
ALTON JONES.....*Secretary-Treasurer*

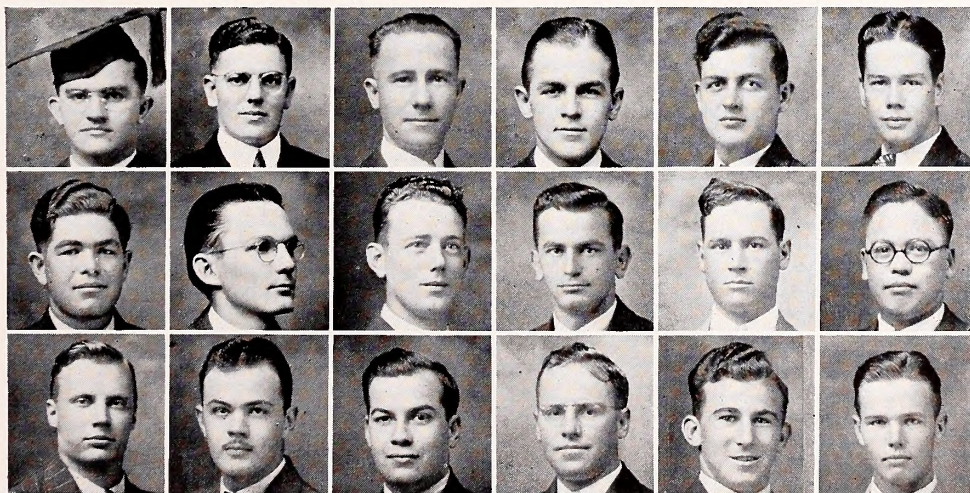
Spring term

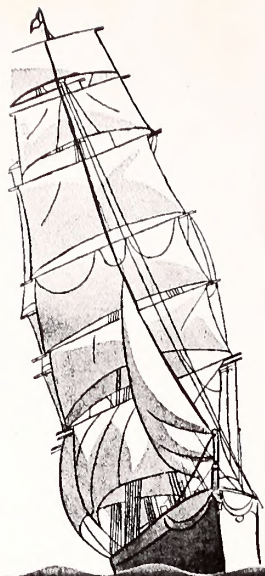
DONALD RISINGER.....*President*
GARLAND LAVENDER.....*Vice-President*
ALTON JONES.....*Secretary-Treasurer*

Top row: PLEDGER, BERGIN, BENARD, BLACKBURN, BOWDEN, RILEY.

Middle row: GALBREATH, DAY, JONES, KLOSE, MEIXNER, PARK.

Bottom row: RISINGER, FREUH, SUMMERS, LAVENDER, TRIPLETT, STARNES.





PAN AMERICAN FORUM

The Pan American Forum is composed of students who are interested in promoting, stimulating, and developing interest in the Spanish Language. This is accomplished by having programs carried on in Spanish.

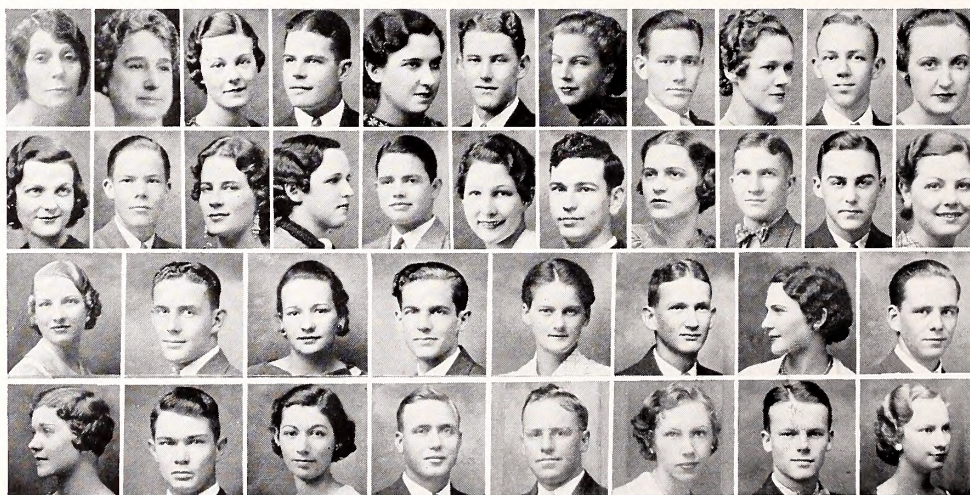
During the spring the Forum sent delegates to Oklahoma City to a meeting of the Pan American Forums.

Top row: MORGAN, McKINNON, E. FERGUSON, WARDLAW, FOX, HILL, TEMPLE, JORDAN, N. SHIVERS, AINSWORTH, BERRY.

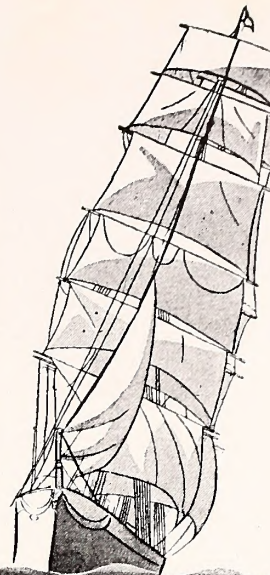
Second row: WEATHERBY, W. ROBERTS, DAVIS, JOHNSON, FERGUSON, B. F. ROBERTS, EMBRY, KURTH, ARMSTRONG, JOE KURTH, POPE.

Third row: SEYBOLD, REEDER, POWERS, MORRIS, SHIVERS, WILCOX, BRUTON, Lychman.

Bottom row: HARRIS, CLOVER, BROCKETTE, SWOPE, LAVENDER, ROBINSON, PRICE, CARPENTER.

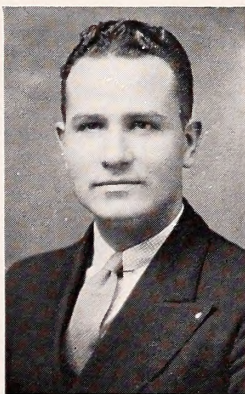


INTERCOLLEGIATE DEBATERS



At the time of writing this article the debating season is just getting under way, but from the early showings made by the boys at the various debate tournaments, which were held in Abilene and Durant, Oklahoma, we are expecting much from the debaters. They are ably coached by Mr. Marsh, head of the public speaking department.

SECRET



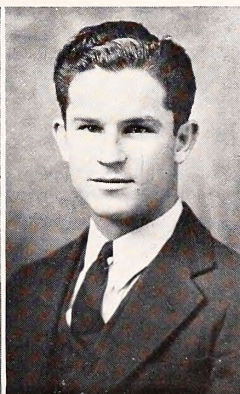
SMITH

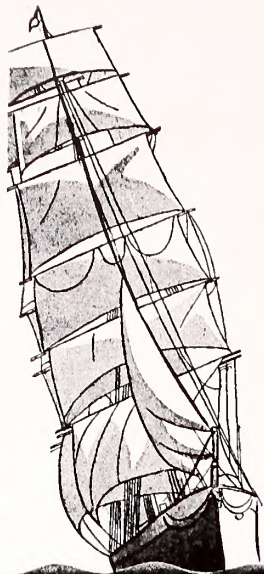


MORELLE



BLACK





PUBLICATIONS

SOU'WESTER

JEAN MEYER.....*Associate Editor*
 MARLEY GIDDENS.....*Business Manager*
 THOMAS FERGUSON.....*Editor-elect*
 ROY KIRKPATRICK.....*Business Manager-elect*

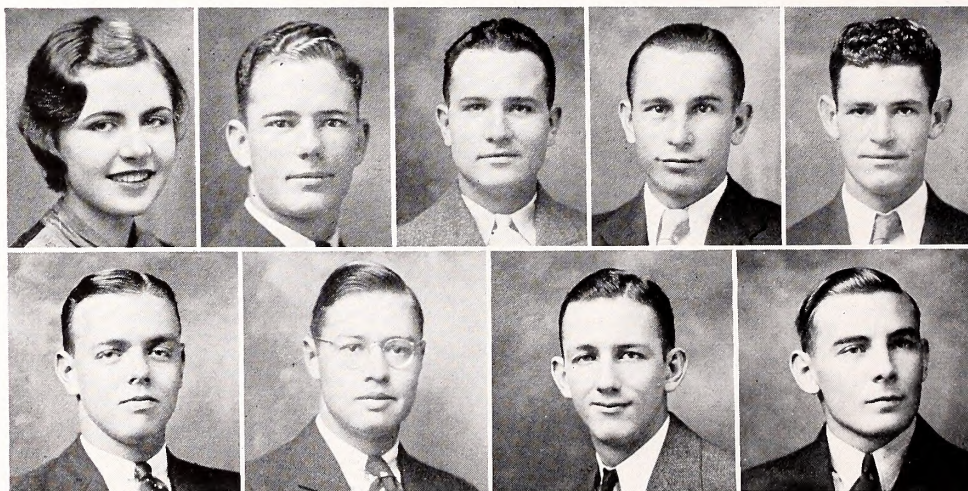
THE MEGAPHONE

JARRARD SECREST.....*Editor*
 DAVE ENGMAN.....*Business Manager*
 DON SCARBROUGH.....*Editor-elect*
 FRED STEWART.....*Business Manager-elect*

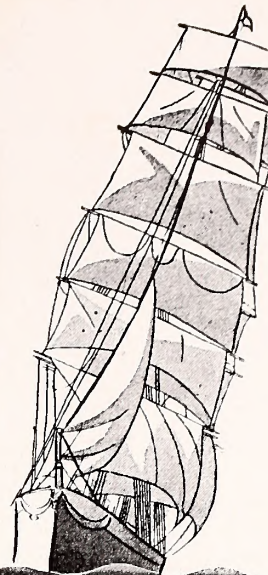
THE MAGAZINE

KERMIT HORN.....*Editor*
 JACK MORRIS.....*Editor-elect*

Top row: MEYER, GIDDENS, J. SECREST, ENGMAN, HORN.
Bottom row: FERGUSON, KIRKPATRICK, SCARBROUGH, STEWART



UNIVERSITY CHOIR



The Choir has made several appearances in the surrounding towns and will make more trips later in the year. It sang at the Carol Services in Austin the past year.

The Choir is under the leadership of Dean Meyer and Mr. Cook and has worked hard to keep up its reputation as being one of the best in the state.

About half of the members graduate this year and they will be sorely missed at the first rehearsal next fall. It will be hard to replace so many good voices in one year.

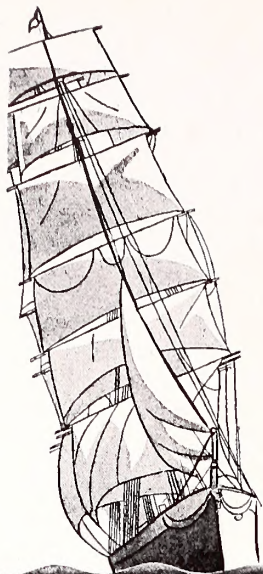
First row: RAETZSCH, SCHUSSLER, SMITH, BRANNIES, BELL, GILLESPIE, ELLIS, RAMSEY, SHIVERS RICE, HUNT

Second row: WIEMERS, LEONHARDT, LAVENDER, BOWDEN, PHIFER, WILLIAMS, WARD, MARLIN, CALDWELL, FREUH, MRS. COOK

Third row: DAVIS, YEAGER, ADAMS, KIMMONS, NEAS, MEYER, *Director*, BOWDEN, GAGE, SM'LEY, NILSON, DAVIS

Fourth row: COOK, *Ass't director*, ANDERSON, BUSS, MOORMAN, POWERS, CARPENTER, BOHMFALK, JONES





THE PIRATE BAND

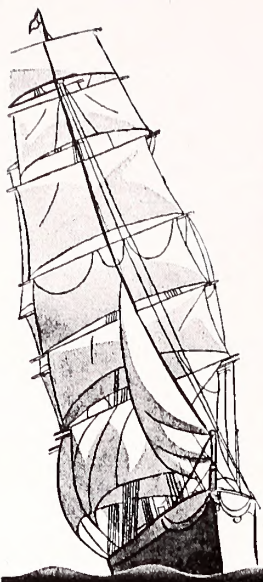
If the Pirates did not have a successful season, it was no fault of the band. Under the capable leadership of Mr. Cook the boys put on a program every Friday morning for the benefit of the team and to get the students pepped up for a lot of spirit at the game.

The past season was the best season for the band in several years. Let us hope they will keep up the good work. Our hat is off to these boys!





SORORITIES



ALPHA DELTA PI

Founded, 1851, Macon, Georgia

Colors: Blue and White

Flower: Violet

SORORES IN URBE

MRS. ROY RICHARDSON
MRS. EMMETT COOK
MRS. HENRY PRICE
MRS. ETAH FLANAGAN
MRS. M. T. QUEBEDEAUX
MRS. C. H. HARRIS
MRS. W. P. HOFFMAN

MRS. WALTER YOUNG
MRS. C. S. SANDERS
MISS AGNES WILCOX
MISS MOLLY DAVIS
MISS HONNIE WRIGHT
MRS. MILTON LINDELL

SORORES IN UNIVERSITATE

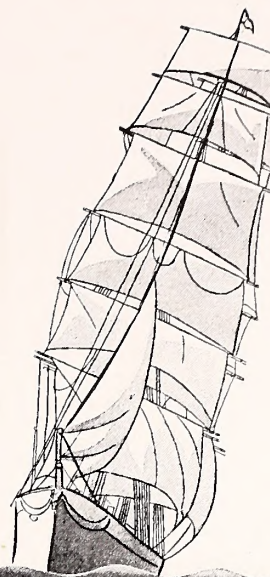
MILDRED MCKENZIE
EVELYN LANKFORD
SHIRLEY JOHNSON
EMMA HOWARD THOMAS

HELENA GRESHAM
ELAINE THOMAS
JESSIE SCOTT PRICE
ETHEL FERGUSON

Top row: MCKENZIE, LANKFORD, JOHNSON, THOMAS, PRICE, FERGUSON
Bottom row: GRESHAM, THOMAS, BAKER, RICHARDSON, SEYBOLLE, SPENCER



ALPHA DELTA PI



Patronesses

MRS. I. J. MCCOOK
MRS. W. L. PRICE
MRS. CONN FOSTER

MRS. RITA C. MCCLAIN
MRS. HARRY DOLAN
MRS. DOR W. BROWN

Pledges

MARGARET BAKER
VERA BELLE RICHARDSON
MINNIE SAUR
MARTHA FAYE RAMSEUR
SUSIE BEAL SNYDER
FRANCES CRAWFORD
MARY BELL

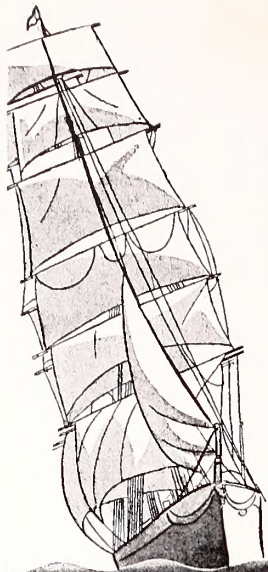
FLORENCE SPENCER
CAROLINE MORFORD
ALLENE WALKER
MARGARET SAUR
MARY MARTHA STRANGE
DORIS MONTGOMERY
IONE MCALISTER
NATALIE CONNALLY

Promises

MARGARET CAWTHON BAKER
MARY BROWN
ESTELLE SEYBOLD

Top row: RAMSUEER, BROWN, WALKER, SNYDER, MONTGOMERY, CRAWFORD, BELL
Bottom row: STRANGE, SAUR, SAUR, BAKER, MCALISTER, MORFORD, CONNALLY





ZETA TAU ALPHA

Founded, 1898, Farmville, Virginia

Colors: Turquoise Blue and Steel Gray

Flower: White Violet

Patronesses

MRS. F. E. BUCHOLZ
MRS. C. S. GRIFFITH
MRS. R. A. NICHOLS
MRS. E. G. GILLETT
MRS. W. J. DAVIS
MRS. R. W. TINSLEY

MRS. W. H. MOSES
MRS. G. W. JOHNS
MRS. D. W. WILCOX
MRS. W. J. BURCHAM
MRS. R. J. STONE
MRS. E. H. EANES

SORORES IN URBE

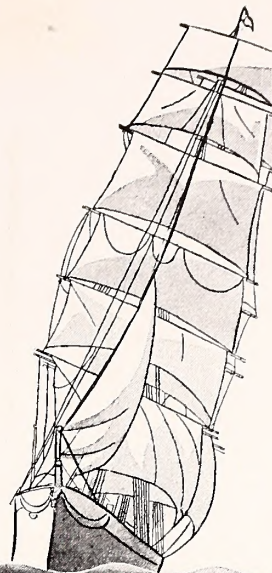
MRS. LAWRENCE STARNES
MISS TULA LEE STONE
MISS FRANCES STONE

Top row: ASH, STINCHCOMB, EANES

Bottom row: TINSLEY, BERRY, PHILLIPS, NIXON



ZETA TAU ALPHA



Lambda Installed, 1906

SORORES IN UNIVERSITATE

MARJORIE ASHE
MARY NOEL STINCHCOMB
LUCILE EANES
FRANCES TINSLEY
JANICE BERRY
JANE PHILLIPS

JIMMIE RUTH NIXON
ESTHER TURNER
PHYLISS PERREN
MARY NELL JOHNSON
BOBBY FAYE ROBERTS
DOROTHY DEFFEBACH

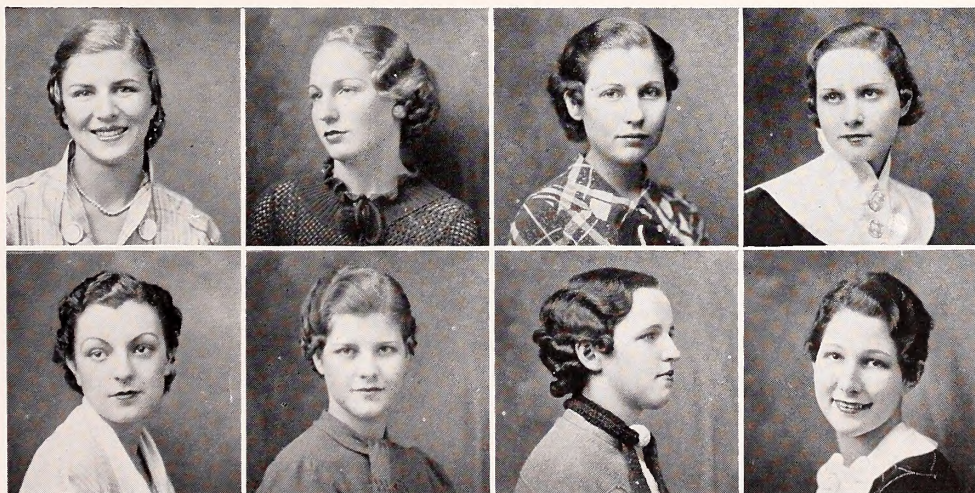
Pledges

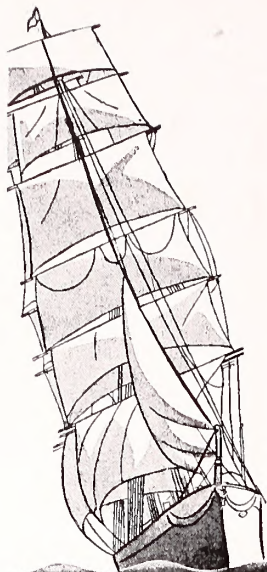
ARLINE SMITH
CHARLOTTE WHITE
RACHEL EDWARDS

Promises

CLEO EARGLE
POLLY CRINER
CHARLOTTE MACDERMOTT

Top row: WHITE, EDWARDS, DEFFEBACH, PERREN
Bottom row: MACDERMOTT, SMITH, JOHNSON, ROBERTS





DELTA DELTA DELTA

Founded, 1888, Boston, Mass.

Colors: Silver, Gold, and Blue

Flower: Pansy

TRI DELTA ALLIANCE

MRS. F. C. SMITH
MRS. R. L. LOGAN
MRS. J. P. ATKIN
MRS. C. O. BEAVER

SORORES IN UNIVERSITATE

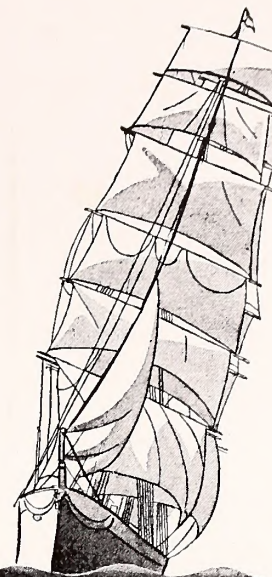
NELL SHIVERS
JEAN MEYER
AGNES POPE
FRANCES NELL HALLEY
CLARICE RAETZSCH
SARA MOORE ANDERSON
LENORA BUSS
VIRGINIA STEWART

FRANCES MARY RICE
ELIZABETH HOWARD
MARGARET JACKSON
FRANCES TEMPLE
HENRIEM HEFLEY
FRANCES FOX
LOLA FAY HUNT
LELIA LEE BATTE

Top row: HALLEY, RAETZSCH, ANDERSON, BUSS, STEWART, RICE, HOWARD, SHIVERS
Bottom row: POPE, JACKSON, HEFLEY, FOX, TEMPLE, HUNT, MEYER, BATTE



DELTA DELTA DELTA



Theta Epsilon Installed, 1911

SORORES IN FACULTATE

MISS LAURA KUYKENDALL

Pledges

LOUISE WARD
SARA ELIZABETH CROZIER
MARY FRANCES SHANNON
HATTIE KURTH
ALEXANDRIA LEHMBERG
VIRGINIA HARVEY
DORIS EVELYN MAY
DOROTHY DAVIDSON
HELEN DAVIS
FAYE WARDLAW

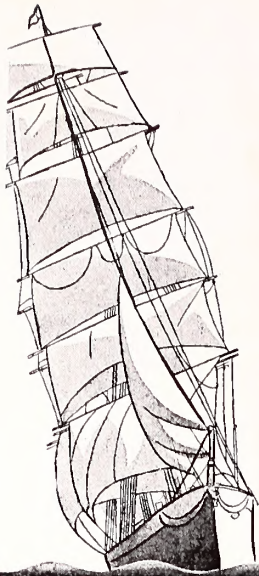
MARY ALICE THOMAS
VIRGINIA ACREE
KATHERINE PATE
ELIZABETH WALDEN
MARY SUE MANESS
MARGARET WYNNE
MARY LEAH RICHTER
CAROLYN POWERS
ANNETTA WEATHERBY
BUNNY BROWN

Top row: POWERS, WEATHERBY, WARD, CROZIER, SHANNON, KURTH, LEHMBERG

Middle row: HARVEY, MAY, DAVIDSON, DAVIS, THOMAS, ACREE

Bottom row: WYNNE, WALDEN, MANESS, PATE, RITCHER, WARDLAW





WOMEN'S PAN-HELLENIC

The Women's Pan-Hellenic is composed of the president and secretary of each of the sororities and is supposed to take care of all problems which arise between the sororities.

ASHE



MCKENZIE



HALLEY



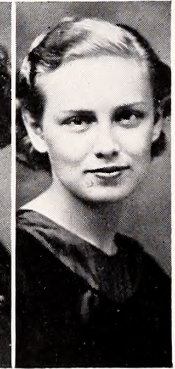
TINSLEY



PRICE

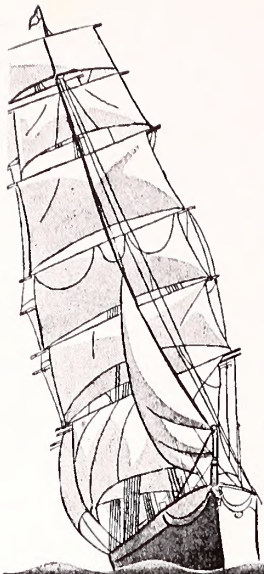


STEWART





FRATERNITIES



KAPPA SIGMA

Founded 1869, University of Virginia
Iota Installed 1886

Colors: Scarlet, Green, and White

Flower: Lily of the Valley

FRATRES IN URBE

S. A. HODGES
M. F. SMITH

C. H. HARRIS
F. C. SMITH

FRATRES IN UNIVERSITATE

FRED STEWART
JOHN STREIT
JOE KURTH
ROY KIRKPATRICK
CHARLES ORR

ARMY DAVIS
MELVIN PRICE
DARBY ORGIAN
JOHN HILL

JOE RUTHERFORD
ROBERT EARNEST
ROBERT HATCHETT
DURWOOD MANFORD
WHITEHEAD WARDLAW

Pledges

NORMAN PRESLEY
ALMO HALEMECEK

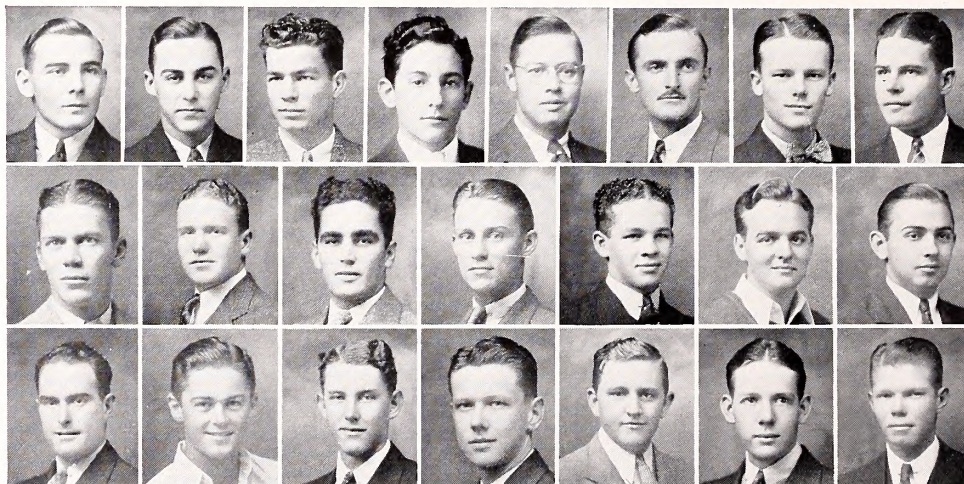
ROBERT OVERTON
JACK BROWDER

ROBERT PURL
THOMAS PURL
G. W. GORDENHIRE

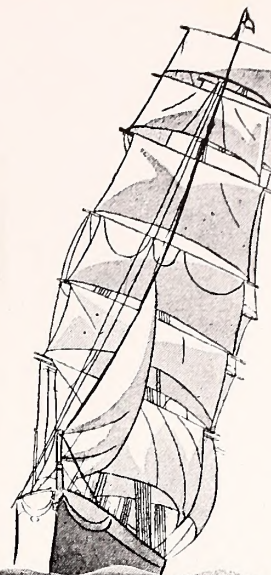
Top row: STEWART, KURTH, STREIT, DAVIS, KIRKPATRICK, ORR, PRICE, WARDLAW

Middle row: R. PURL, HALEMECEK, PRESLEY, MANFORD, BROWDER, GORDENHIRE, RUTHERFORD

Bottom row: EARNEST, ORGIAN, HILL, HATCHETT, WOOD, OVERTON, PURL



KAPPA ALPHA



Founded 1865, Washington and Lee University
Xi Installed 1883

Colors: Crimson and Gold

Flowers: Magnolia and Red Rose

FRATRES IN URBE

I. J. McCook
W. R. Mood
JOHN GILLET

R. W. TINSLEY, *Faculty Advisor* JAMES HARRIS
H. S. FRIEZE LLOYD JOHNS
BURGIN DUNN

FRATRES IN UNIVERSITATE

THOMAS FERGUSON
LENARD FERGUSON
SAM COBB

FRANKLIN YEAGER
LESTER CLARK

GEORGE WOODALL
JOSEPH VAN NESS

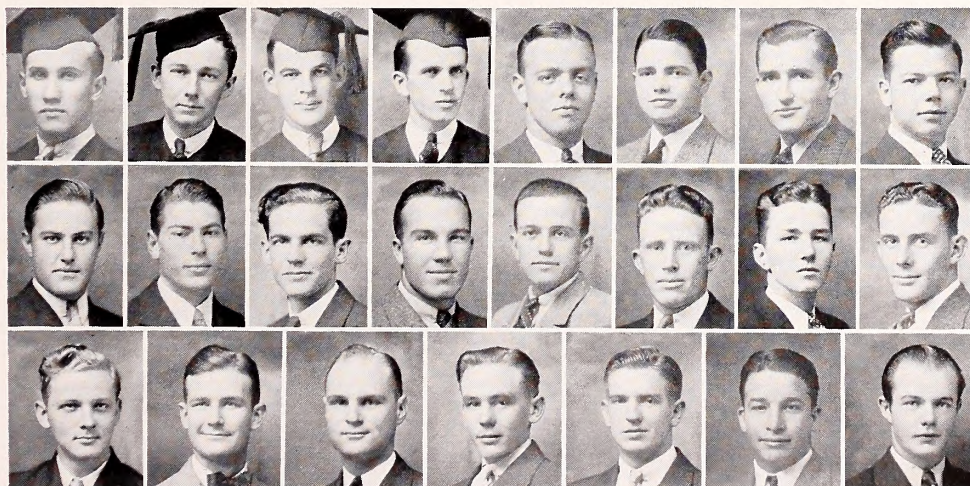
Pledges

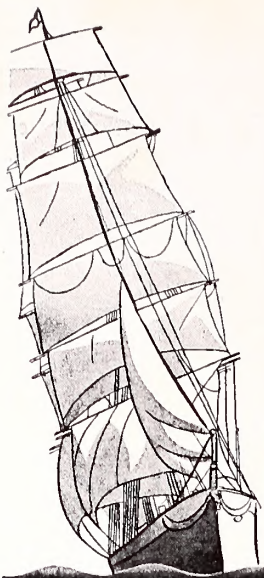
FORREST JONES, JR.
JAMES MANN
J. T. PRYOR
STRAIT KIMMONS
ARNOLD REEDER
MYRON VOGAN

JACK WRIGHT
JOHN FRANCIS BLUM
ELMO LEWIS
FRANCIS BUTLER
MAURICE EASTERLING
OSCAR HAMILTON

JACK MORRIS
ROBERT GARBUTT
FRANK RENFRO
WELDON BYRD
HERSHEL ORR

Top row: CLARK, COBB, YEAGER, VAN NESS, T. FERGUSON, L. FERGUSON, WOODALL, HAMILTON
Middle row: BYRD, PRYOR, MORRIS, BLUM, WRIGHT, GARBUTT, VOGAN, REEDER
Bottom row: RENFRO, KIMMONS, EASTERLING, BUTLER, MANN, ORR, JONES





PHI DELTA THETA

Founded 1848, Miami University
Texas Gamma Installed 1886

Colors: Argent and Azure

Flower: White Carnation

FRATRES IN URBE

D. W. WILCOX
SAM STONE
D. K. WILCOX

R. L. LOGAN
WALTER YOUNG

FRATRES IN FACULTATE

KING VIVION
W. C. VADEN
P. P. YOUNG

H. L. GRAY
L. J. WAGGONER

FRATRES IN UNIVERSITATE

WINSTON PROCTOR
JAMES WHITE
ROY RICHARDSON

JARRARD SECREST
JAMES FOWLER
BILLY BOB EANES

VIRGIL MORELLE
THOMAS McMILLAN

Pledges

HALSELL ARMSTRONG
FORD AINSWORTH
TOMMY BALDWIN
BILLY CLEMMONS

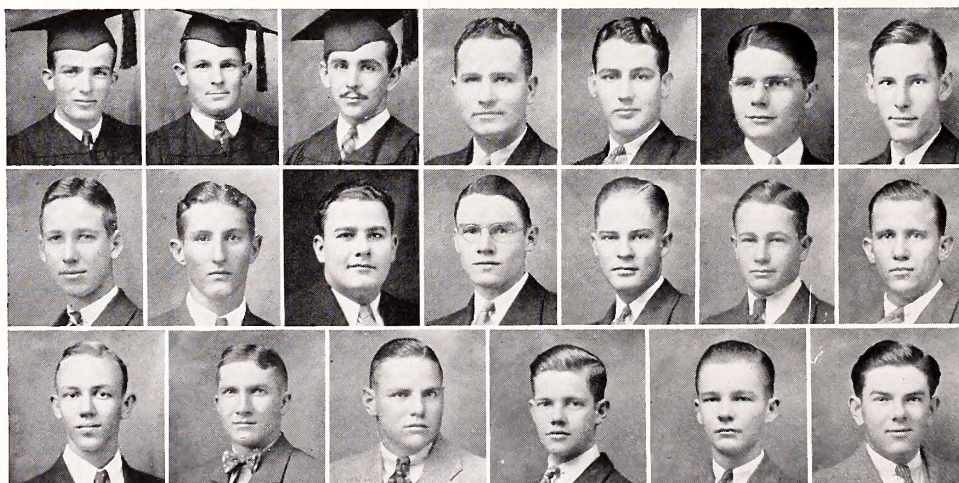
GAYLE CRAWFORD
BRADFORD CRUNK
BURLESON CANNON
GLENN FIKES

HANCE GARRETT
GEORGE MCKAY
FELIX B. SECREST
ARMSTRONG KERR

Top row: RICHARDSON, PROCTOR, WHITE, J. SECREST, McMILLAN, FOWLER, EANES

Middle row: MORELLE, FIKES, SECREST, CRAWFORD, CRUNK, CLEMMONS, KERR

Bottom row: AINSWORTH, ARMSTRONG, CANNON, BALDWIN, MCKAY, GARRETT





THE SOU'JOKER

*For fear that some people may feel slighted;
this section is humbly dedicated to*

THOSE WHO FEEL THAT THEY
SHOULD HAVE MADE THIS
SECTION AND DIDN'T

Signed,

SOU'JOKER

CAN YOU IMAGINE:

K. Horn being true blue?
Jimmie Ruth making up her mind?
Sam Cobb rushing the Tri Delts?
The JaDaKa's featuring their members in the Magazine or Mega-
phone?
Stinchcomb and McMillan being like other people?
George Larendon not telling a BIG one?
Ed Summers out of True Blue girl-friends?
Ed Summers out of politics?
Ed Summers out?
K. Horn singing, "I'm in the Jailhouse now?"
Donald Hicks fussing with J. R.?
"Stooge" holding hands with Virginia?
Lelia Batte going to the main building?
Charles Gillespie walking from the W.B. to Mood Hall alone?
Jack Giesecke making puns?
The Church Choir without certain girls?
Coach Edens in a bad humor?
Miss "Kirk" being struck speechless?
The Tri Deltas without Fikes?
Lola Fay Hunt associating with the freshmen?
Virginia Stewart trying to be nice?
Agnes Pope weighing a mere 125 pounds?
"Scrapiron" with a girl?
Yeagor without Natalie?
What (or how much) technique Lester Clark used?
Louise Ward singing "Phi Delta Theta Phi?"
Margaret Presley flirting?
Walden acting her age?—Maybe she is!
Margaret Wynne telling P. the English lesson?
Jarrard and Frances in the newspaper racket?
"Dopey" McKay singing "Jesus Wants Me for a Sun Beam?"

DO YOU KNOW:

The Ka was dropped from JaDaKa for a brief time in April, and became "Ka-Jug" much to the distress of the JaDa part of this fraternity, since the Ka is cook?

"Pud" Shannon is planning on bringing a bigger and better car (it couldn't be worse) to school next year so she will be able to compete on equal terms with the Zetas?

The Alpha Delta Pis did right well when they imported Doris Montgomery to take charge of the chapter?

Henriem Hefley is trying to cause a split in the Phi chapter?

The "Dooles" plan to pledge the freshmen by the dozen next year instead of as individuals?—This should bring the chapter's number up to par.

The Alpha Delta Pi chapter will lose the last of their Bryan delegation this year?

There are ticks as well as rocks and scenery on the San Gabriel?

Ed Summers is Mrs. Quebedeaux's pet in the library?

At least one Alpha Delta can hustle?—Lankford rates a car for the rest of the gang.

Maxine Busshart did not know what shoes were until he came to town?

The reason the Tri Deltas refuse to furnish cars (as the Zetas do) for their dates is because they walk for the exercise.

Dave Engman can hardly wait to get back to the "Y" in Beaumont?—He should never have been allowed to leave.

Jack Giesecke makes so much racket eating his soup at a certain cafe his buddies are forced to put on a floor show to drown out the noise?—There can be no other reason for the attempt at harmony which they make.

Gayle Crawford is now "The Forgotten Man?"

KAPPA SIGMA

It is rumored that there is a fraternity by this name on the campus but we aren't sure, because its members will hardly admit belonging to it.

This renowned crew infest the large gray house across the street from the Ad Building and contaminate the atmosphere thereabouts.

The boys do have a nice house though, the only part needing any repairs is the back stairs which are a trifle worn.

This is a chapter of lady killers (so they think) and their pride and joy is Mr. Charles (Don Juan) Orr.

Their pledging system is both expensive and inefficient. On the first day of Rush Week they rent two dozen cars and park them all over the front and back yard of the house and sit down and wait . . . and are usually left waiting.

If you would like to see these rare specimens in their native haunts, take a look at the lobby of the Women's Building after any meal.

KAPPA ALPHA

This group of sophisticated Southern Gentlemen represents Southwestern's oldest Fraternity.

Kappa Alpha has always been recognized as a Fraternity with a high code of morals—at least by its own members.

Some of the boys have a little trouble hanging on to their pins, but they don't have the troubles like those who have already parted with theirs. We can't say whether the three KA pins wandering about over the campus adorning a like number of fair co-eds is to be desired or to be considered a sign of weakness, but at least it shows that all the boys do not spend their entire time in the library pouring over their studies.

PHI DELTA THETA

To a dumb green freshman just entering school and being swept off his feet with fraternal attentions, this mob probably makes the best impression because they do have an awfully pretty pledge pin, not to mention some individuals who can sell Mahatma Ghandi a full dress suit with two pairs of pants.

Besides being blessed with brothers who can talk the cars off the original iron horse, the chapter has more than its share of sheiks, who represent the chapter in indoor sports.

Speaking of sports, we can't leave out Proctor, the ping pong king, and "One Shot" Eanes, of basketball fame.

Except for a few pledges who should be sent back to high school, Phi Delta Theta is an excellent organization, good boys, good sports and gentlemen.

JaDaKa

This qucer organization is composed of three shiftless tramps who do no earthly good whatever except to clutter up the landscape with their undesirable presence . . . just three bums bound together by fate. I might add that their car is also bound together by fate plus a little haywire, and is due to disintegrate at any moment.

The boys all write lousy stories and articles for an otherwise good magazine and paper, and on top of this they all sing, and at any public function whether called on or not, they will rend a selection, in fact they will tear it asunder.

The next time you're feeling up to it why don't you call on the boys—you'll actually leave with a hangover.

ALPHA DELTA PI

Alpha Delta Pi surprised everybody including themselves this year by pledging a pretty good crew of freshmen, and consequently the chapter has risen several notches socially. They even boast a KA pin in the chapter—maybe we shouldn't have said "boast" because, come to think of it, we don't hear them bragging about it.

They are thinking of establishing a chapter in Tommy Cooper's Drug Store, because that's where half the chapter stays, but that's all right. We can stand it if Tommy can.

The girls seem to get around pretty well this year—maybe its because they aren't so particular—A dare is a date with them even if it's on a coffee can.

DELTA DELTA DELTA

The Tri Delts started off the year with a rush and have been slowing down ever since and now, if it wasn't for the fact that you have to push them out of your way to get anywhere, one wouldn't even know they were around.

We heard once that the Tri Delts used to have dates once in a while but we didn't believe it; they seem to have such a good time by themselves too, we hope the association isn't forced. Maybe some friend will break down and tell them what's wrong sometime.

However, we really are expecting a great improvement in the chapter next year, in fact, if it changes at all we just *know* it will be for the better, so cheer up girls, the worst is *not* yet to come . . . it's already here.

ZETA TAU ALPHA

This is one group of females who may be termed, in everyday language, as a "deal." Never satisfied unless they are up to something, they may be looked on as a blessing to the school because their members seldom sleep and never eat.

Zeta Tau Alpha has an edge in regard to social position on the campus, much to the disgust of another prominent sorority, which is doing the best it can under the circumstances.

Maybe we can explain this popularity by the fact that the Zetas practically have a monopoly of the cars in the Womens Building. It would be fun to take all their automobiles away from them just to see what would happen. Can't you just see Ashe walking to and from town? I can't.

Sometime when you're lonesome call up a Zeta and ask her for a date; she can't do any more than say no, and she probably will.

ADVERTISING SECTION

Support our advertisers as they support your publications

THE FIRST NATIONAL BANK

GEORGETOWN, TEXAS

Organized 1890

Deposits Guaranteed

Each Depositor \$5000.00

THE AZTEC

Georgetown's new theater

First Class Shows

A. W. LINDELL

LEROY BERKMAN

GULF SERVICE STATION

9th and Austin Avenue

A. E. LINDELL

HARRIS GARAGE

Storage

Authorized Texaco Service

Goodrich Tires

Car Keys—All Makes

Accessories

PHONE 312

For your Printing, See

THE SUN

PHONE 98

H. E. McKEITHAN & SON

MACHINE SHOP AND GARAGE

Oxy-acetylene Welding

We Repair and Charge Batteries

GEORGETOWN, TEXAS

"Say It With Flowers"

SHELL FLORAL COMPANY

PHONE 177

STROMBERG-HOFFMAN & CO.

A Store For Well-dressed College

Men and Women

“Scarbrough’s”

A COMPLETE DEPARTMENT STORE

With Individual Shops

SPECIALIZING IN STYLES

For University Men and Women

E.M.Scarbrough & Sons

Austin Texas

COMPLETE

AIR CONDITIONED

CONVENIENT

THE PIRATE TAVERN

Where Students Are Always Welcome

MR. AND MRS. CLIFFORD HAUSENFLUKE

GEORGETOWN, TEXAS

**PALACE BARBER
SHOP**

WHERE THE STUDENTS
ALWAYS FIND
THE BEST
in Barber Work

A. B. RHODES

FIN BARTLEY

S. A. CRONE

D. BRIDGES

**THE
BANK BARBER
SHOP**

A. W. HOYT

As you turn the pages of the annual, as the days and years pass,
May you have one half the fond memories of us as we have of you.

The
Alcove Beauty Shoppe

The
Alcove Confectionery

The Reas



ENGRAVED BY
STAFFORD
PHOTO-ENGRAVING CO.
FORT WORTH, TEXAS
COLLEGE ANNUAL ENGRAVERS

E. S. INGLE



TEXAS SERVICE STATION

TEXACO PRODUCTS

EXPERT WASHING AND LUBRICATION SERVICE

GOODRICH TIRES AND TUBES

DRIVERLESS RENT CARS

PHONE 560

COOPER DRUG STORE

THE REXALL STORE

GEORGETOWN, TEXAS

School Books

Stationery

PALACE THEATRE

“Where Georgetown is Entertained”

WILCOX BROS.
JEWELERS AND STATIONERS

We Sell University Books, Also

Buy Back Books That Will
Be Used Again

Have Nice Line Of Jewelry

Do Watch and Jewelry Repairing

We Appreciate Your Trade

GEORGETOWN, TEXAS

GEORGETOWN
WATER AND LIGHT
PLANT

BELONGS

TO THE CITIZENS OF

GEORGETOWN

IT TURNED BACK TO THE CITY

MORE THAN

\$22,000.00 NET EARNINGS

When in after years you turn the pages of this Sou'Wester,—the history of the 1934-1935 class, and view the photographs of old friends and acquaintances, may this familiar slogan,

“THE SIGN OF GOOD CLOTHES”

that has appeared in all your college publications again come to your mind, and your friends and supporters at this store that features the newest of college styles while they are new.



THE COLLEGE MAN'S STORE

ACME DRY CLEANERS

Phone 76

REESE JENNINGS—Mood Hall

THEO MILES DRY CLEANERS

For First Class Work

Dry Cleaners, Hatters, Dyers

GEORGETOWN, TEXAS

Students Welcome

to

DAISY CAFE

MR. AND MRS. W. T. HUTTO

TIP TOP CAFE

For that snack after the show

and downtown lunch

Compliments of

CITIZENS ICE COMPANY

Compliments of

THE SOUTHWEST TELEPHONE

COMPANY

Compliments of

BUCHOLZ

EXCLUSIVE SHOPPE FOR . . .WOMEN

Compliments of

COMMUNITY NATURAL GAS
COMPANY

BEN A. WYATT, *District Manager*

MRS. PAUL E. MUNSON, *Cashier*

Compliments of

PERRY BROS. INC.

5-10 and 25 cent Stores

North Side Square Georgetown, Texas

GISTINGER MARKET

Quality Products

All Kinds Cured, Lunch, and Fresh Meats

"You Must Be Satisfied"

HEARD'S SERVICE STATION

Austin Avenue

SINCLAIR H C GASOLINE OPALINE and PENNSYLVANIA OIL

Lubrication and Washing a Specialty

TIRES AND TUBES

AUTO ACCESSORIES

Bill Heard

Phone 44

Henry Price, Jr

THE FARMERS STATE BANK

GEORGETOWN, TEXAS

Georgetown welcomes you, students, and so do we with our sage dependable banking facilities. We always give prompt and courteous service to all your needs.

* * *

We wish you a happy vacation, and to the seniors

SUCCESS

* * *

DIRECTORS

E. G. GILLET, *President*

W. L. PRICE, *Cashier*

D. W. WILCOX

H. M. GRAVES

H. LUNBLAD

CITIES SERVICE OIL COMPANY

Try a Tank of our Koolmotor Gas and Oil

"Once—Always"

Phone 300

B. L. SISK, *Agent*



Printers of

THE 1935 SOU'WESTER

THE REIN COMPANY

BUFFALO DRIVE • HOUSTON, TEXAS



